Design Principles And Usability Heuristics

You can avoid common design pitfalls by following these rules-of-thumb for design

You can inspect an interface for usability problems by applying these same principles

James Tan

Design Principles And Usability Heuristics

Heuristics are broad "rules of thumb" that describe features of "usable" systems:

- 1) Heuristics can be used as a design guide before the system is built.
- 2) Heuristics can be used as an evaluation mechanism after the system has been completed. The same principles can be used to "evaluate" a system for usability problems

Becoming quite popular:

- 1. User involvement is not required.
- 2. Can be applied without a great deal of prior training or time (another example of discount usability) yet it catches many design flaws.

<u>Design Principles And Usability Heuristics</u> (Advantages)

- •A few general guidelines can correct for the majority of usability problems
- Easily remembered, easily applied with modest effort
- •A cheap and fast way to inspect a system
- •It can be conducted by people who are not usability experts

James Tan

<u>Design Principles And Usability Heuristics</u> (Weaknesses)

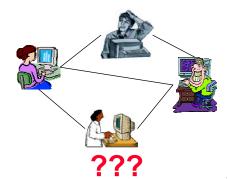
Principles are more or less at the motherhood level

- Can't be treated as a simple checklist
- Subtleties involved in their use
- A very broad approach that may not cover specific situations
 - Example:

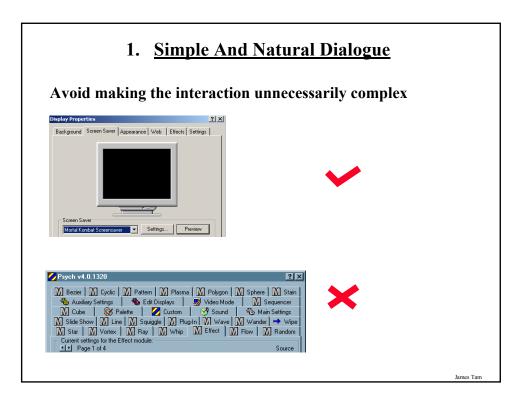
Heuristics for many collaborating users

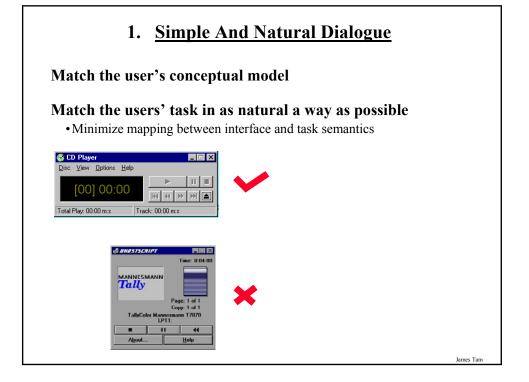






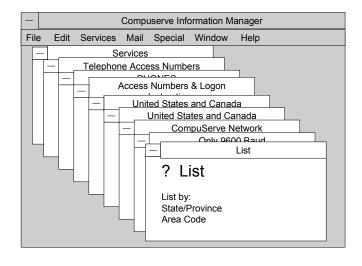
lames Tam





1. Simple And Natural Dialogue

Menu or window? Which window?



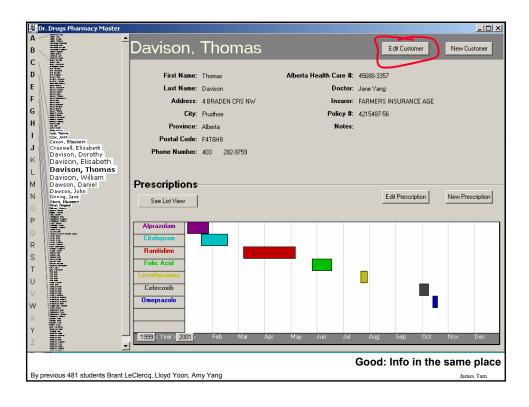
Iomas Tom

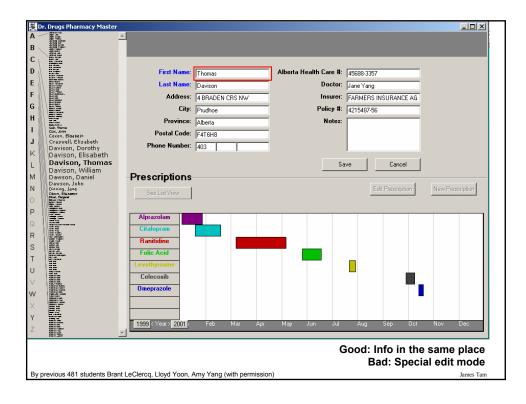
1. Simple And Natural Dialogue

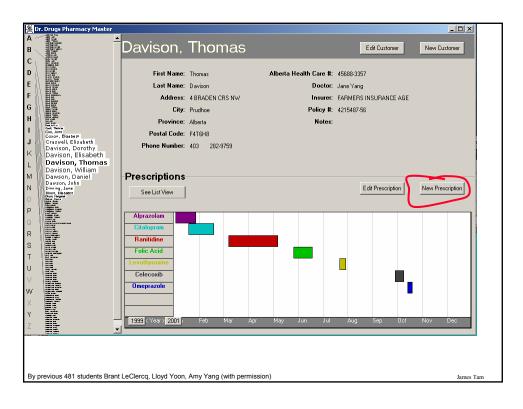
Present exactly the information the user needs when it is needed

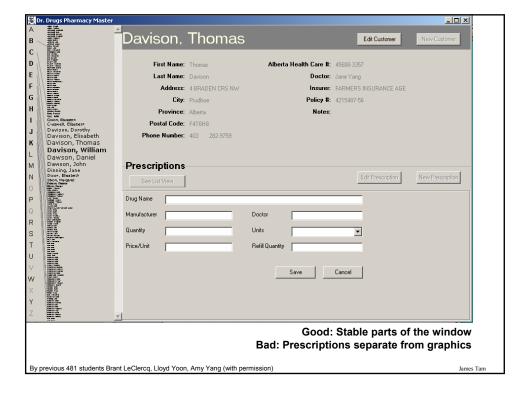
- · Less is more
 - Less to learn, to get wrong, to distract...
- Remove or hide irrelevant or rarely needed information
 - Competes with important information on screen
- Information should appear in natural order
 - Order of accessing the information matches the user's expectations
 - Related information is graphically clustered
- Minimize or mitigate modes
- Use windows frugally
 - Don't make navigation and window management excessively complex

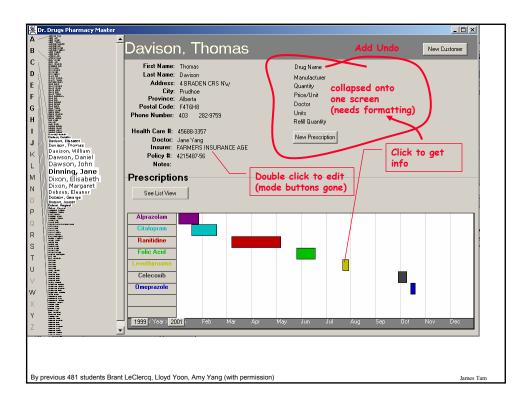
James Tan

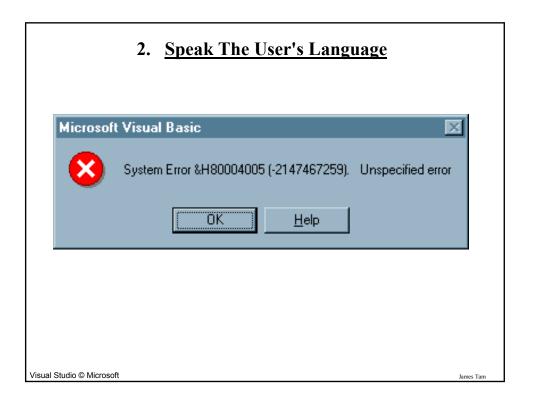












2. Speak The User's Language

Terminology based on users' language for task





Use meaningful mnemonics, icons, and abbreviations

- eg File / Save
 - Ctrl + S
 - Alt FS
 - Open folder



(abbreviation)

(mnemonic for menu action)

(tooltip icon)

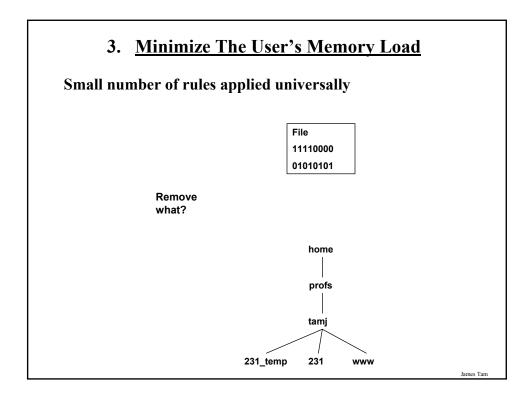
Iomas Ton

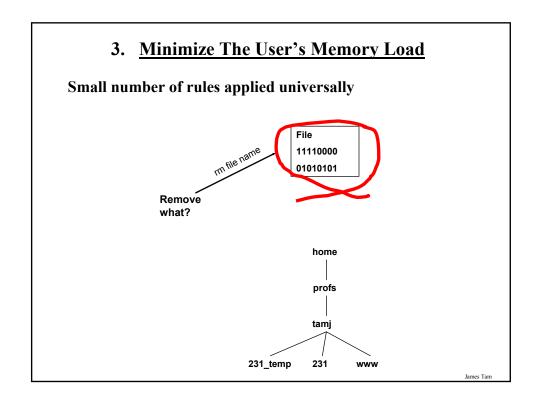
3. Minimize The User's Memory Load

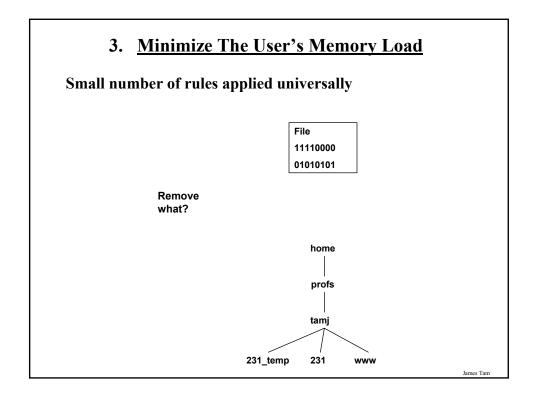
- •Describe required the input format, use examples, provide default inputs
- •Promote recognition over recall

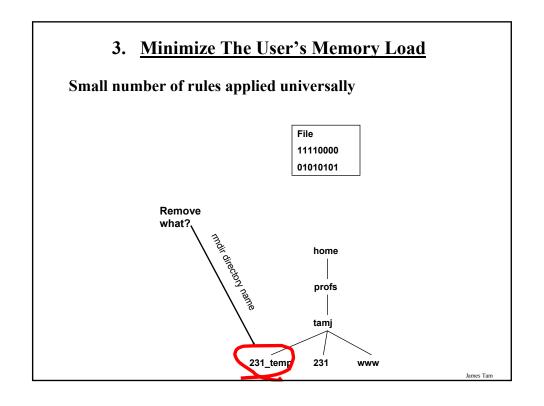












4. Be Consistent

Consistency of effects

- Same words, commands, actions will always have the same effect in equivalent situations
- Makes the system more predictable
- Reduces memory load

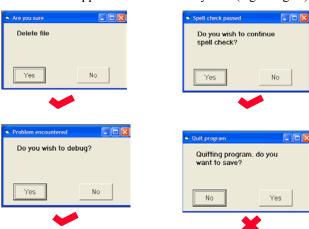
Iomas Tom

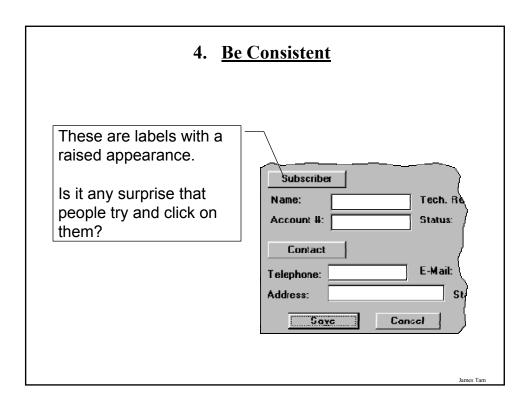
James Tam

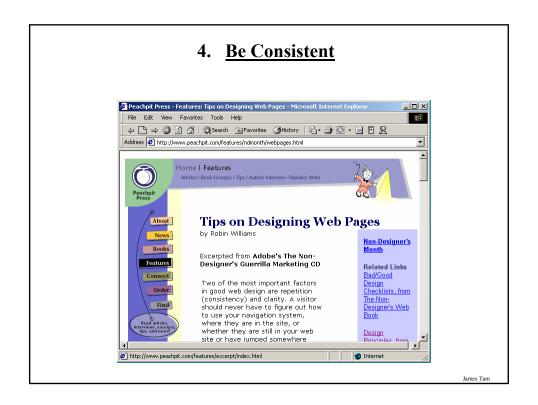
4. Be Consistent

Consistency of language and graphics

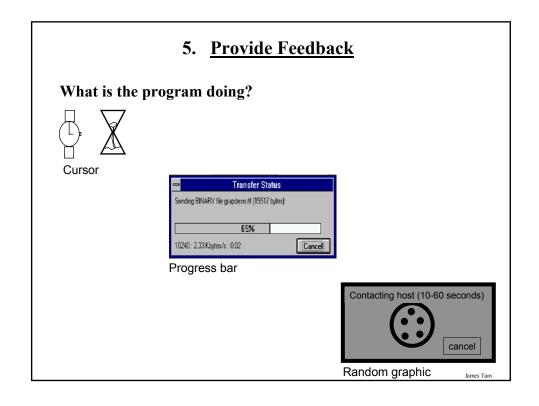
- Same information/controls in same location on all screens / dialog boxes forms follow boiler plate.
- Same visual appearance across the system (e.g. widgets).

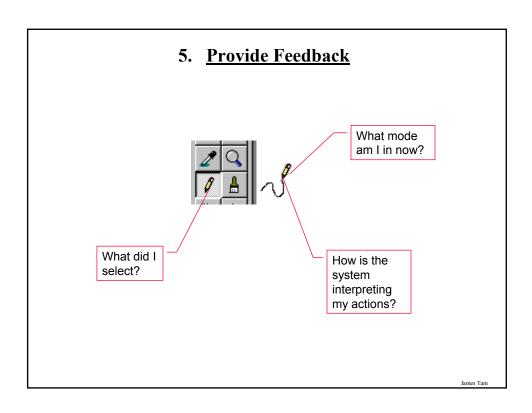


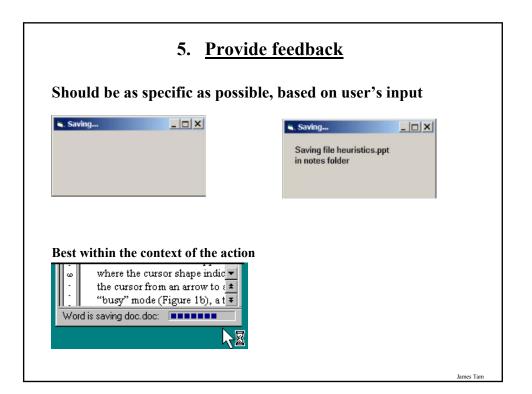


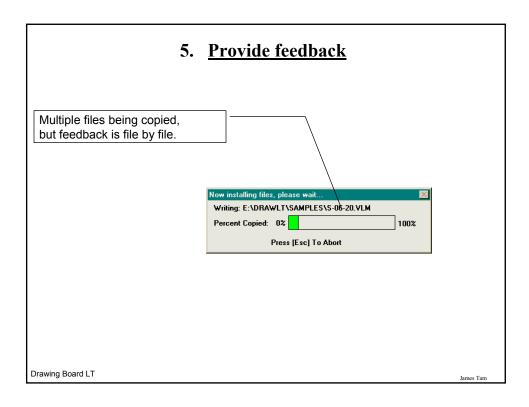


4. Be Consistent _UX Peachpit Press - Books - Microsoft Internet Explorer File Edit View Favorites Tools Help 4 P→ ② P A Q Search Favorites SHistory B S → F F P Address 🎒 http://www.peachpit.com/books/index.html **-**∸ Home I Books New Titles | Titles A-Z | Authors | Categories | Series | Backlist Books Whether you rely on your computer and software skills in your job or just like to mess around on a computer at home, with more than two hundred high-quality titles, there's a Peachpit book for you. Browse our lists below: New Titles What's just out and what's coming up. Desktop Publishing Web Design and Publishing ttp://www.peachpit.com/find/index.html Internet









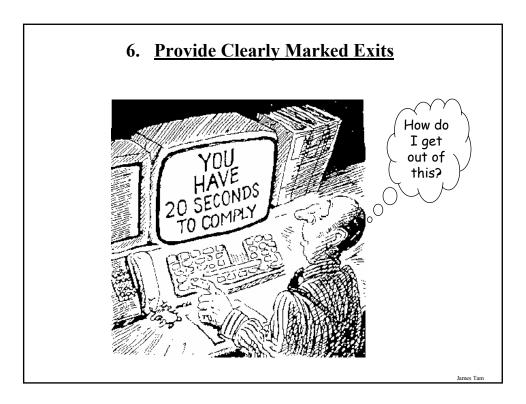
5. Provide feedback

Feedback response time

• How users perceive delays

Delay	Effect
$0 \le \text{delay} \le 0.1 \text{ seconds}$	Delay not noticed (system appears to operate instantaneously).
0.1 < delay <= 1 second	Delay noticed but train of thought remains uninterrupted.
1 < delay <= 10 seconds	Train of thought interrupted but person can still remain focused on the system. (Cursor)
Delay > 10 seconds	Person wants to do something else while waiting for the system. (Progress bar)

James Tan



6. Provide Clearly Marked Exits

This doesn't just mean providing an exit from the program but the ability to 'exit' (take back) the current action.

- Universal Undo/Redo
 - e.g., <Ctrl>-<Z> and <Ctrl> <Y>
- Progress indicator & Interrupt
- Length operations

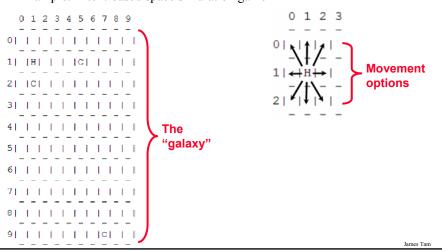


lames Tam

6. Provide Clearly Marked Exits

This can apply even with systems that are written for 'experts'

• Example: A text-based space simulation game



6. Provide Clearly Marked Exits

```
do
{
    insideGalaxy = isEmpty = withinRange = true;
    System.out.print("Enter the destination row (0 - 9): ");
    row = Console.in.readInt();
    System.out.print("Enter the destination column(0 - 9): ");
    column = Console.in.readInt();
    if ((row < 0) || (row > (Galaxy.SIZE-1)) || (column < 0) || (column > (Galaxy.SIZE-1)))
    {
        insideGalaxy = false;
        System.out.println("You cannot move outside the galaxy");
    }
    while ((insideGalaxy == false) || (isEmpty == false) || (withinRange == false));

James Tam
```

6. Provide Clearly Marked Exits

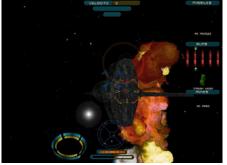
```
do
{
    insideGalaxy = isEmpty = withinRange = true;
    System.out.print("Enter the destination row (0 - 9, -1 to pass): ");
    row = Console.in.readInt();
    if (row == -1)
    {
        System.out.println("You have chosen not to move your ship.");
        break;
    }
    System.out.print("Enter the destination column(0 - 9, -1 to pass): ");
    column = Console.in.readInt();
        :
        :
} while ((insideGalaxy == false) || (isEmpty == false) || (withinRange == false));    t11
```

6. Provide Clearly Marked Exits

Restoring defaults

• Getting back original settings





Wing Commander: Privateer 2 © Origin-EA

James Tan

t11 Add the code to break out of the loop when the user selects -1 tamj, 12/4/2006

7. Provide Shortcuts

Experienced (power) users should be able to perform frequently used operations quickly

- Type-ahead (entering input before the system is ready for it)

- Navigation jumps
 - e.g., going to window/location directly, and avoiding intermediate nodes
- History systems
 - WWW: ~60% of pages are revisits
 - General: shortcuts for frequently used actions, shortcuts for the user's most recently used functions.

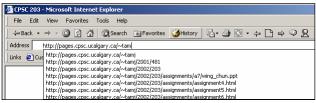
Iomas Tom

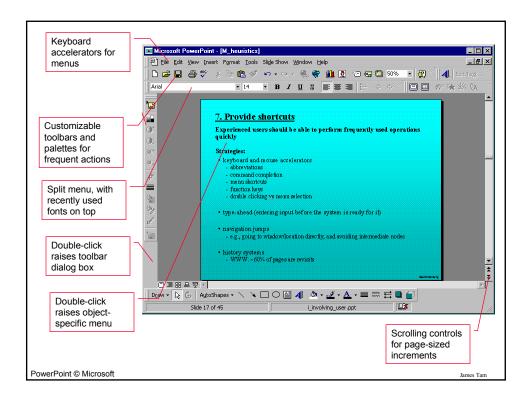
7. Provide Shortcuts

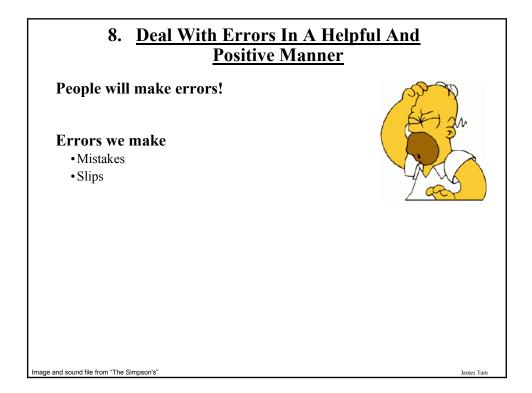
Keyboard accelerators



Name completion







8. <u>Deal With Errors In A Helpful And</u> <u>Positive Manner</u>

Mistakes

• Arise from *conscious deliberations* that lead to an error instead of the correct solution



Slips

- Unconscious behavior that gets misdirected en route to satisfying goal
- Shows up frequently in skilled behavior
 - Usually due to inattention
- Often arises from similarities of actions

```
[csh 481 16 ]> rm *
rm: remove file1 (yes/no)? y
rm: remove file2 (yes/no)? y
rm: remove file3 (yes/no)? y
rm: remove file4 (yes/no)? y
rm: remove file5 (yes/no)?
```

James Tam

Types Of Slips

- 1) Capture error
- 2) Description error
- 3) Loss of activation
- 4) Mode error

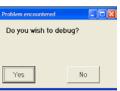
Types Of Slips: Capture Error

The frequently done activity "captures" the intended activity

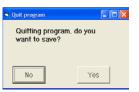
- Occurs when common and rarer actions have same initial sequence
- "Force of habit results in the slip"











Iomas Tom

Types Of Slips: Description Error

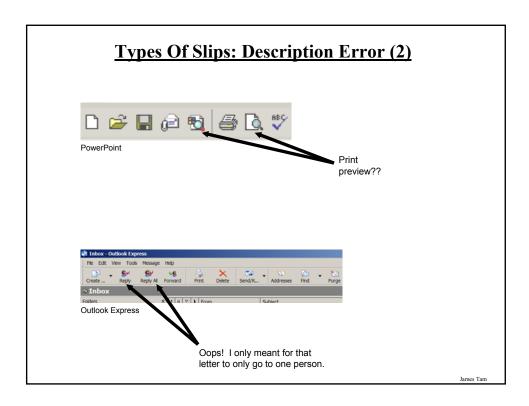
Intended action has much in common with others that are possible

- Usually occurs when right and wrong objects physically near each other
- "Perform the right action but on the wrong object"
 - e.g., Pour juice into coffee cup instead of glass



www.baddesigns.com

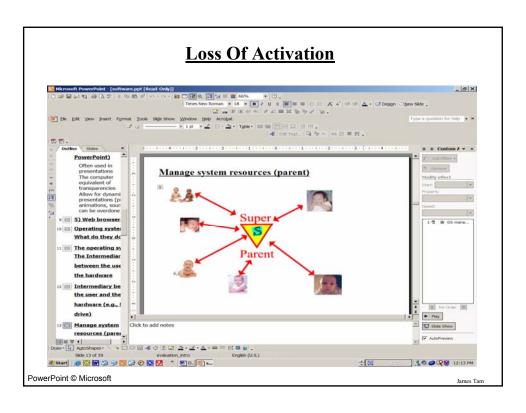
James Tar

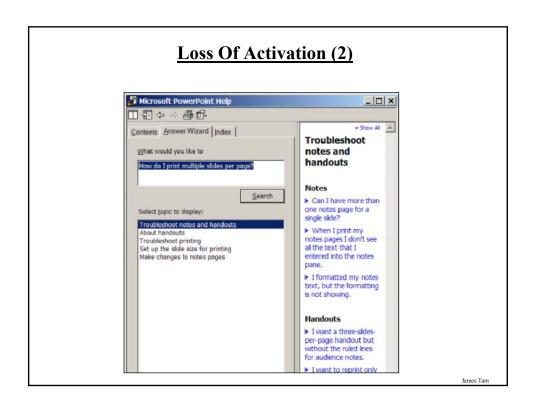


Types Of Slips: Loss Of Activation

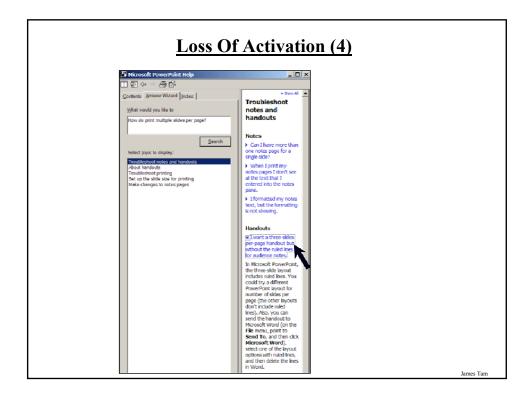
Loss of activation

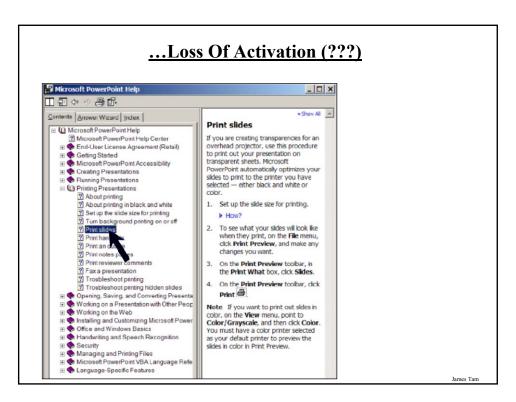
- Forgetting what the goal is while undergoing the sequence of actions
 - e.g., Start going to room and forget why you are going there
- "What the heck was I doing again?"
- Misordering a sequence

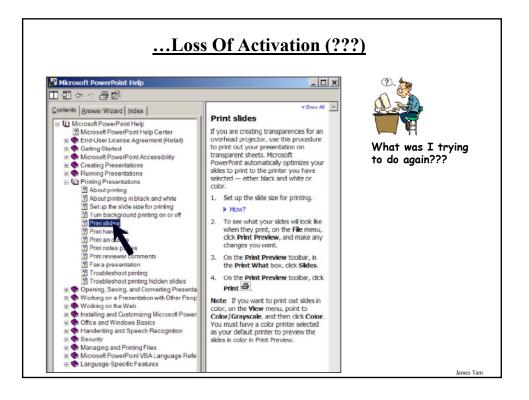




Loss Of Activation (3) Microsoft PowerPoint Help _ | D | X □ 司 ◆ → 母 邱 Contents Answer Wizard Index Troubleshoot What would you like to notes and handouts How do I print multiple slides per page? Search Can I have more than one notes page for a Select topic to display: single side? Troubleshoot notes and handouts There is only one notes page per slide. The text Troubleshoot printing Set up the slide size for printing AutoFit feature in Make changes to notes pages Microsoft PowerPoint helps in fitting text to the placeholder by reducing the font size if there's text overflow. To verify that AutoFit is turned on, on the Tools menu, cick AutoCorrect Options On the AutoFormat as you type tab, make sure the AutoFit body text to placeholder check box is selected.



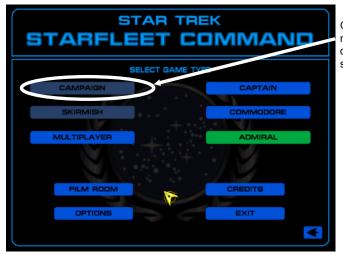




Types Of Slips: Mode Error

Mode errors

• People do actions in one mode thinking they are in another mode



Game is in multiplayer mode only (cannot load saved games)

> Star Fleet Command © Interplay Productions

Iomas Ton

Types Of Slips: Mode Error (2)

Mode errors

• People do actions in one mode thinking they are in another mode

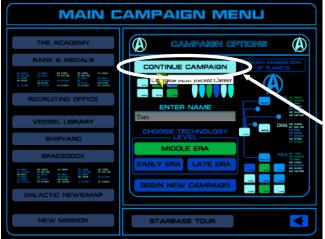


Game is in single and multiplayer mode (can start new campaigns or load existing games)

Types Of Slips: Mode Error (3)

Mode errors

• People do actions in one mode thinking they are in another mode



In this mode it is possible to load a game

Designing For Slips

General rules

- Prevent slips before they occur
- · Detect and correct slips when they do occur
- User correction through feedback and undo

Examples

- Capture errors
 - One action captures another
 - Allow actions to be undone rather than asking for confirmations
- Description errors

 - Correct action on the wrong object
 Make objects look physically distinctive and/or far apart
- · Loss of activation
 - Forgot goal
 - If system knows goal, make it explicit
 - If not, allow person to see path taken or shorten steps
- Mode errors
 - Mistake modes
 - Have as few modes as possible (possibly none)
 - Make modes highly visible



Generic System Responses For Errors

General idea: Forcing functions

- Prevent / mitigate continuation of wrongful action
 - e.g., range selection for dynamic queries

Gag

- Deals with errors by preventing the user from continuing
 - e.g., cannot get past login screen until correct password entered

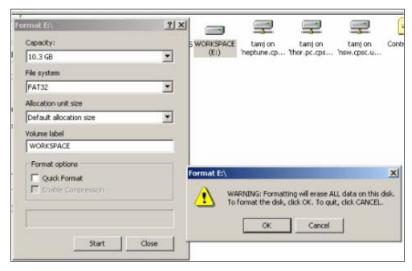
Warn

- Warn people that an unusual situation is occurring
- Better than nothing but when overused, becomes an irritant
 - e.g., audible bell, alert box

James Tar

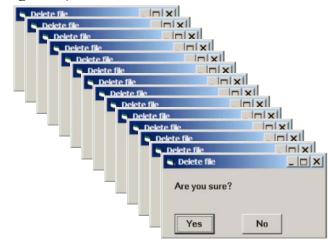
Generic System Responses For Errors (2)

Warning (probably needed)



Generic System Responses For Errors (3)

Warning (can get annoying, eventually the warning is ignored)



Iomas Tom

Generic System Responses For Errors (4)

Do nothing

- Illegal action just doesn't do anything
- User must infer what happened
 - e.g., enter letter into a numeric-only field (non-numeric key pressed are ignored)
 - e.g., put a file icon on top of another file icon (returns it to original position)

Self-correct

- System guesses legal action and does it instead but leads to a problem of trust
 - e.g., spelling checkers

Lets talk about it

- System initiates dialog with user with solution to the problem
 - e.g., compile error brings up offending line in source code

James Tar

Generic System Responses For Errors (5)

Teach me

- System asks user what the action was supposed to have meant
- Action then becomes a legal one

James Tam

Error Handling In "The Good Ole Days"



What is "error 15762"?

Examples Of Error Handling From The "The Good Ole Days"

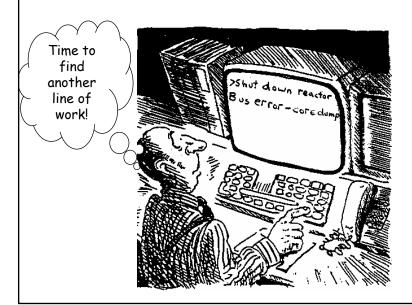
Below is the full list of error codes with[out] a suitable explanation to their meaning.

- 103: Insufficient Free store
- 105: Task Table Full
- 120: Argument line invalid or to long
- 121: File is not an object module
- 122: Invalid resident library during load
- 202: Object in use
- •203: Object already exists
- •204: Directory not found

List of error codes from the AmigaDos OS

James Tam

Errors: Don't Make Things Seem Worse Than They Really Are



lames Tam

Rules Of Thumb For Error Messages

1. Polite and non-intimidating

- Don't make people feel stupid
 - Try again, bonehead!

2. Understandable

• Error 25

3. Specific

- Cannot open this document
- Cannot open "chapter 5" because the application "Microsoft Word" is not on your system

4. Helpful

• Cannot open "chapter 5" because the application "Microsoft Word" is not on your system. Open it with "WordPad" instead?

James Tan

Examples Of Dealing With Errors In A Positive And Helpful Manner

Prevent errors

- Try to make errors impossible
- Modern widgets: only "legal commands" selected, or "legal data" entered





Provide reasonableness checks on input data

- On entering order for office supplies
 - 5000 pencils is an unusually large order. Do you really want to order that many?

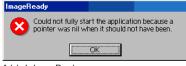
I'd Rather Deal With The Any Key Instead!



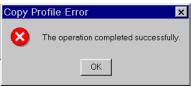
Picture courtesy of James Tam: An error message from a Dell desktop computer

James Tam

Examples Of Bad Error Messages (2)

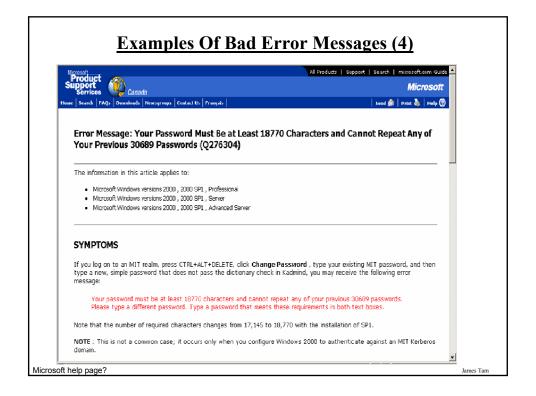


Adobe's ImageReady



Microsoft's NT Operating System

Examples Of Bad Error Messages (3) Microsoft Data Link Unexpected Error. Please investigate. OK Dutlook Express An error has occurred.



Errors: Giving Away Too Much Information? Performance Warning A new MS-DOS resident program named 'WIN' may decrease your system's performance. Would you like to see more information about this problem? Yes No Windows 95 dialog box

9. Provide Help

Help is not a replacement for bad design!

Simple systems:

• Walk up and use; minimal instructions

Most other systems:

- Feature rich
- Some users will want to become "experts" rather than "casual" users
- Intermediate users need reminding, plus a learning path (novice to advanced)



Documentation And How It's Used

Many users do not read manuals

- Prefer to spend their time pursuing their task
- Paper manuals unavailable in many businesses!
 - e.g. single copy locked away in system administrator's office

Typical usage scenarios:

- Usually used when users are in some kind of panic, need immediate help
 - Indicates need for online documentation, good search/lookup tools
 - Online help can be specific to current context
- Sometimes used for quick reference
 - Syntax of actions, possibilities...
 - List of shortcuts ...

James Tan

Types Of Help

Reference Manuals

Reminders

- Reference cards
- Keyboard templates

Context-sensitive help

- Tool tips
- What's this (Balloon help)

Wizards

Tips

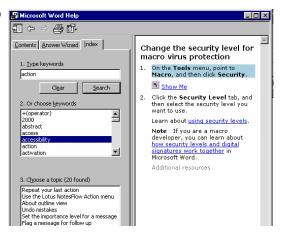
Reference Manuals

Traditional form of help

Detailed

Paper or online





James Tam

Reference Manuals

Traditional form of help

Detailed

Paper or online

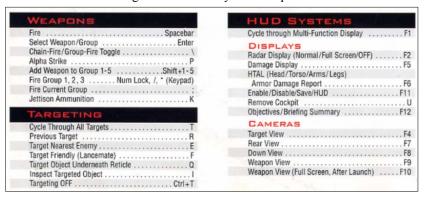




Reminders

Short reference cards

- Expert user who just wants to check facts
- Novice who wants to get overview of system's capabilities



From "Mechwarrior 2: Mercenaries" © Microprose

lames Tam

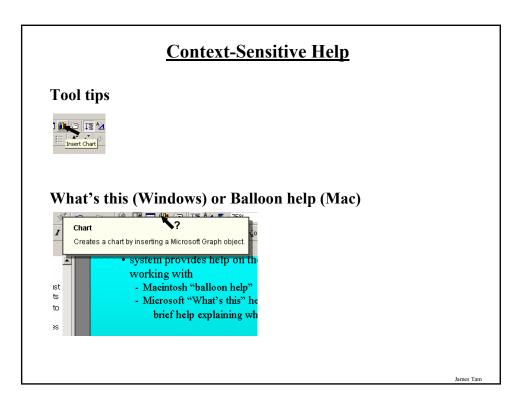
Reminders (2)

Keyboard templates

- Shortcuts/syntactic meanings of keys: recognition vs. recall.



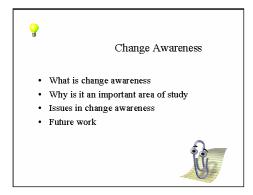
From "Gunship" © Microprose





Tips

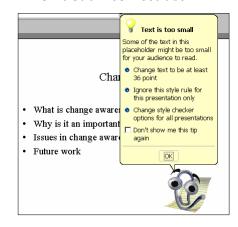
- Introduce advanced features
- Point out incorrect use



Inmos Ton

Tips

- Advanced features
- Point out incorrect use



Conducting A Heuristic Evaluation

It's a compromise between extensive style guides and intuition-based inspections







Style guides

Heuristic evaluation

Inspections

James Tam

Conducting A Heuristic Evaluation (2)

- •Employ a small set of evaluators (3–5) examine interface using heuristics as a structure
- •Each person evaluates the system according to the heuristics individually ($\sim 1-2$ hours)

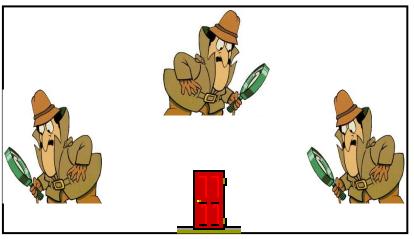






Conducting A Heuristic Evaluation (3)

•After this bring the evaluators together to pool/compare their results

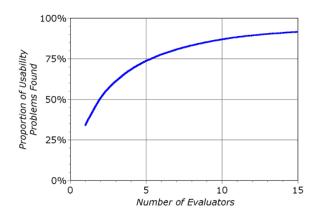


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Conducting A Heuristic Evaluation (4)

Benefits of group evaluations

- Single evaluator only catches ~35% of usability problems
- 5 evaluators catch ~75%



Statistics from "Usability Engineering" by Jakob Nielsen

lames Tam

Heuristic Evaluations: Who Should/Could Conduct Them

Interface experts



End users



Software development team



Double experts



James Tam

Heuristic Evaluations: Types Of Systems To Evaluate

Low fidelity paper prototypes



Medium fidelity prototypes



Completed systems



James Tan

You Now Know

Nine principles of design

- Simple and natural dialog
- Speak the user's language
- Minimize user's memory load
- Be consistent
- Provide feedback
- Provide clearly marked exits
- Provide shortcuts
- Deal with errors in a positive manner
- Provide help

James Tan

You Now Know (2)

Heuristic evaluation

• Principles can be used to systematically inspect the interface for usability problems

James Tan

