

Design Principles And Usability Heuristics

Broad "rules of thumb" that describe features of "usable" systems

Design principles

- Broad usability statements that guide a developer's design efforts
- Derived by evaluating common design problems across many systems

An evaluation tool

- Same principles used to "evaluate" a system for usability problems
- Becoming very popular
 - User involvement not required
 - Catches many design flaws

Design Principles And Usability Heuristics (Advantages)

Discount usability engineering

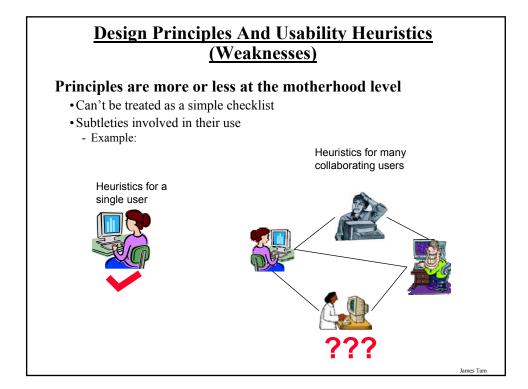
- A few general guidelines can correct for the majority of usability problem
- · Easily remembered, easily applied with modest effort
- Cheap and fast way to inspect a system
- Can be done by:



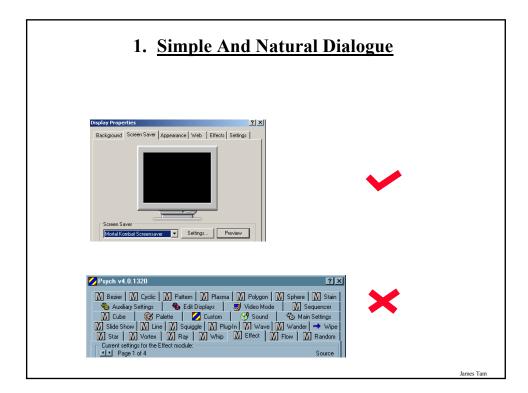


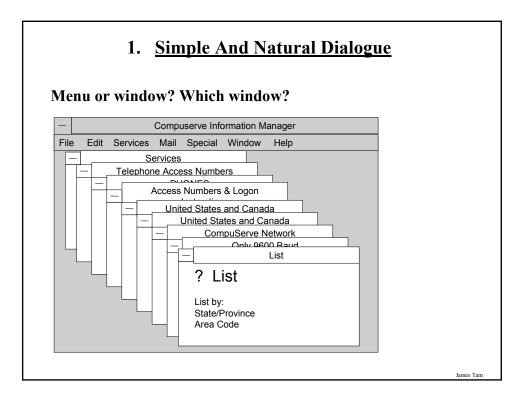


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1. <u>Simple And Natural Dialogue</u>	
Use the user's conceptual model	
Match the users' task in as natural a way as possible • Minimize mapping between interface and task semantics	
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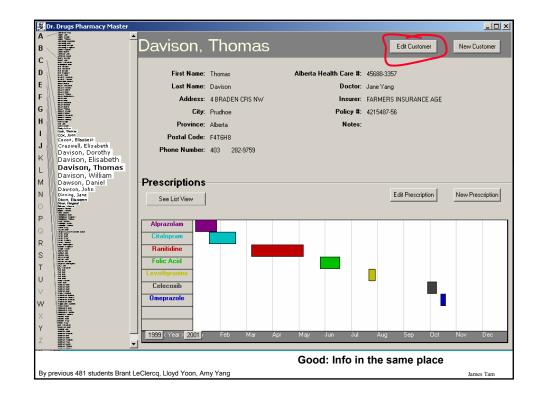
1. Simple And Natural Dialogue

Present exactly the information the user needs when it is needed

- Less is more
 - Less to learn, to get wrong, to distract ...
- Remove or hide irrelevant or rarely needed information
 - Competes with important information on screen
- Information should appear in natural order
 - Order of accessing information matches user's expectations
 - Related information is graphically clustered
- Minimize or mitigate modes

•Use windows frugally

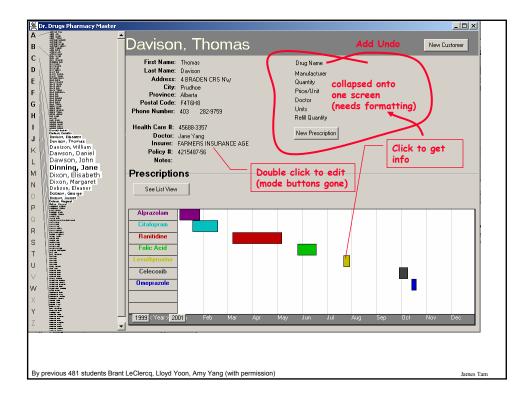
- Don't make navigation and window management excessively complex



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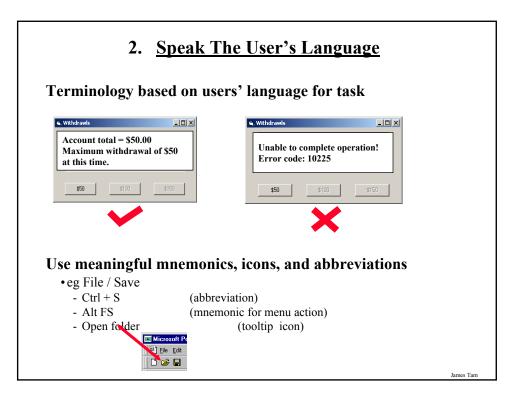
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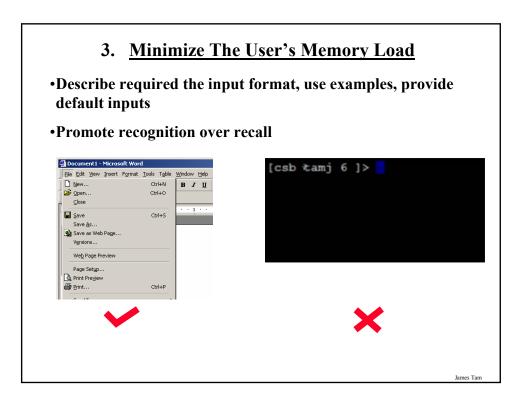
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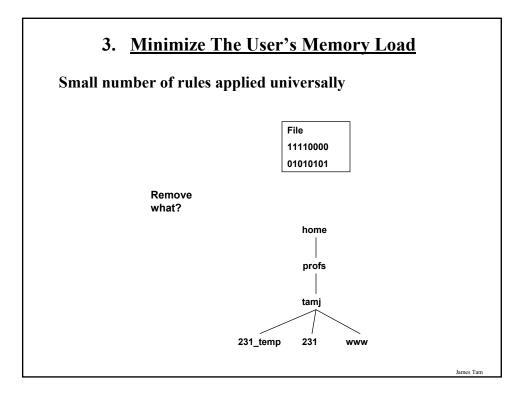


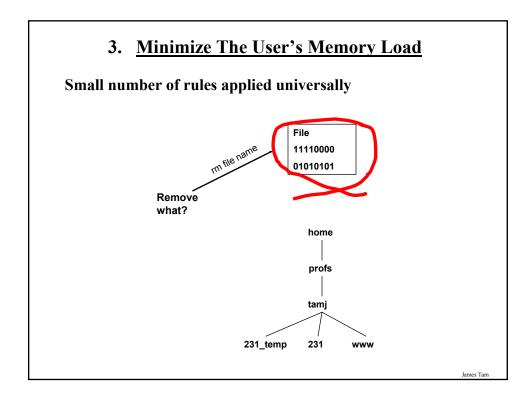
2. <u>Speak The User's Language</u>

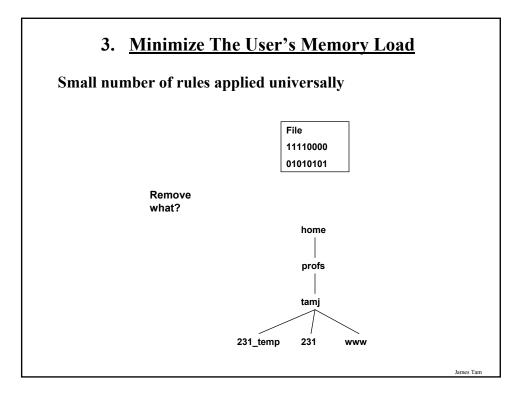
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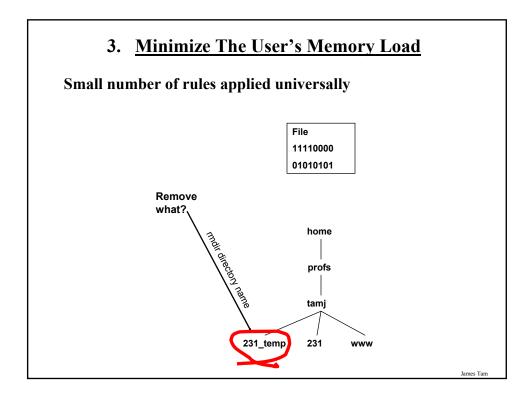








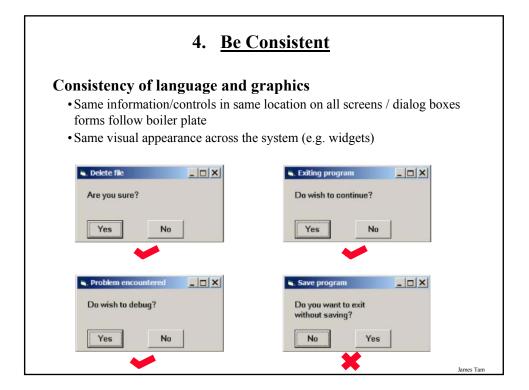


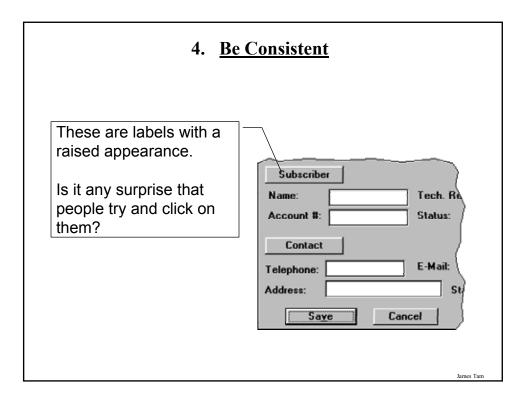


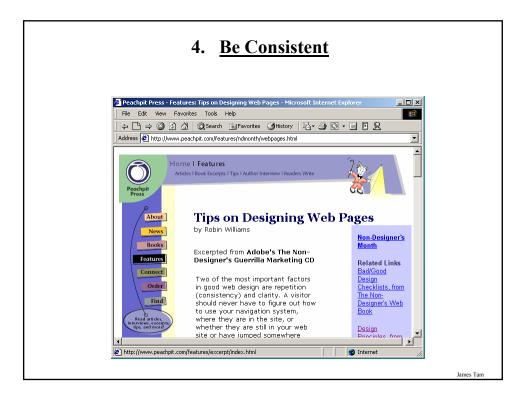
4. <u>Be Consistent</u>

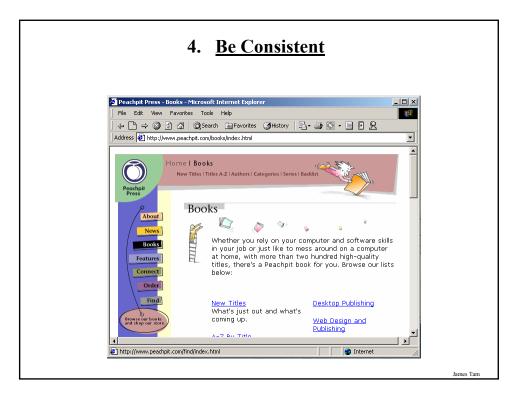
Consistency of effects

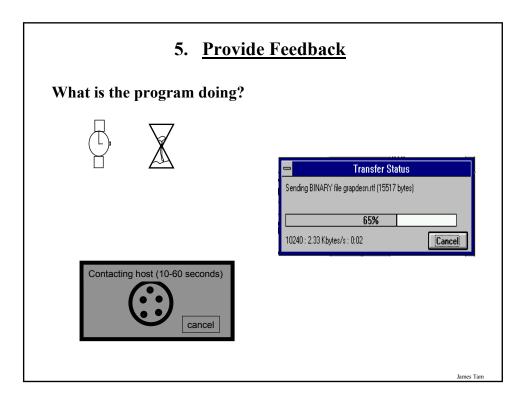
- Same words, commands, actions will always have the same effect in equivalent situations
- Makes the system more predictable
- Reduces memory load

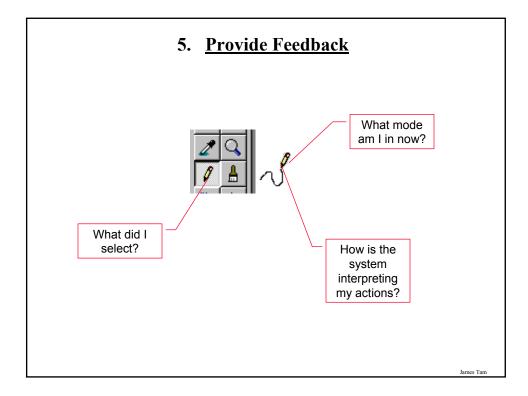


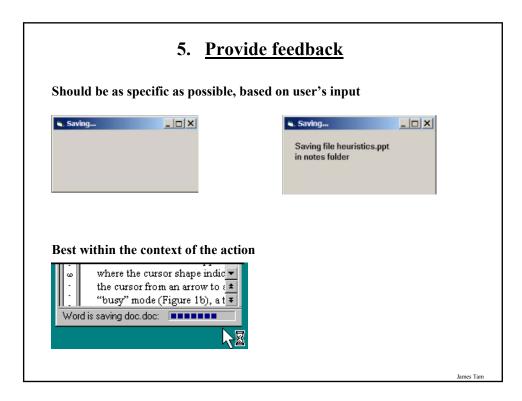


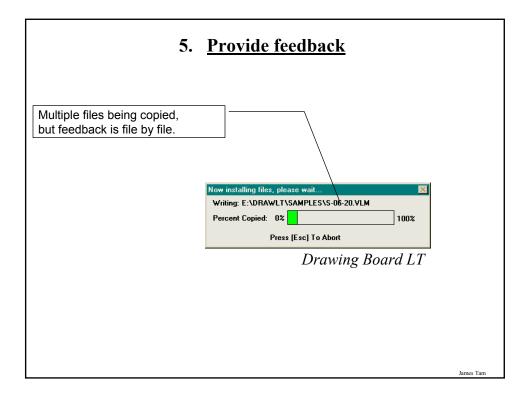




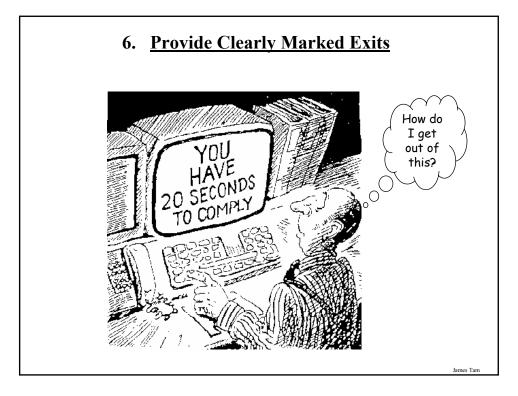






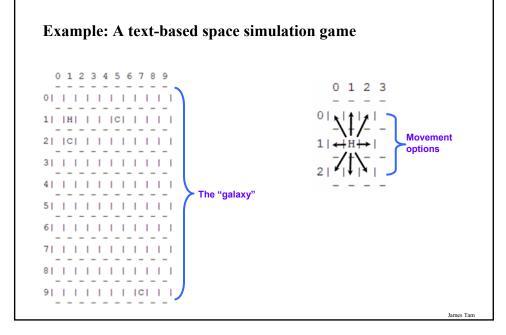


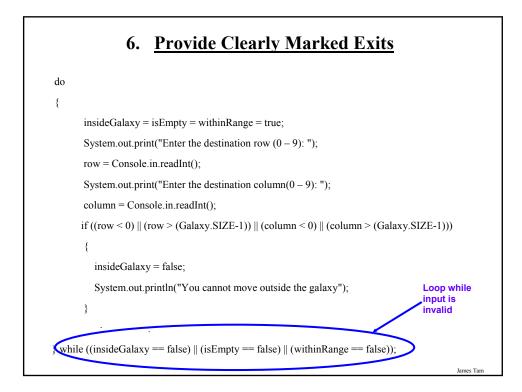
dback response time How users perceive delays	
Delay	Effect
0<= delay <= 0.1 seconds	Delay not noticed (system appears to operate instantaneously)
$0.1 < \text{delay} \le 1 \text{ second}$	Delay noticed but train of thought remains uninterrupted
1 < delay <= 10 seconds	Delay noticed but person can still remain focused of the system
Delay > 10 seconds	Person wants to do something else while waiting for the system



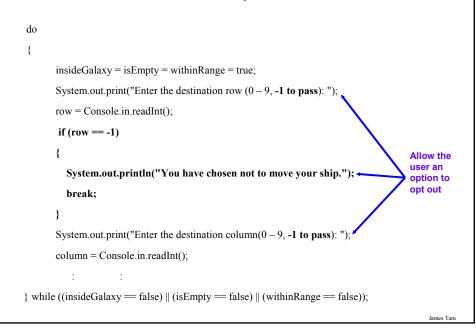
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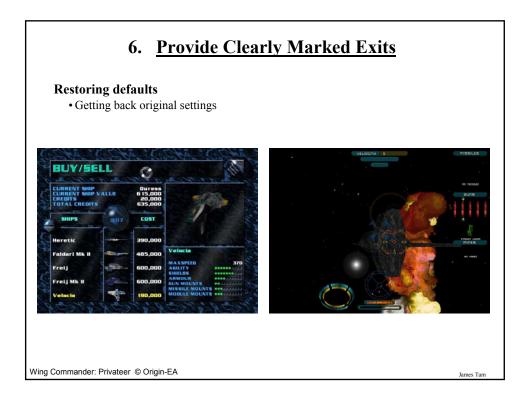


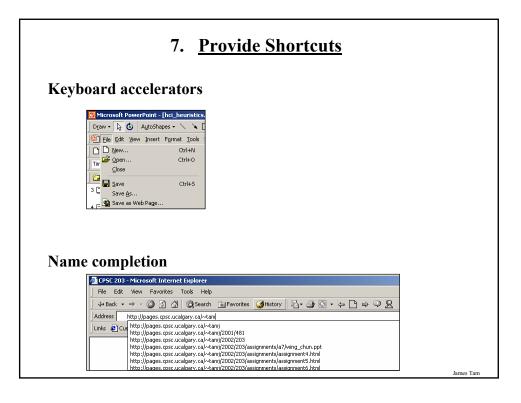


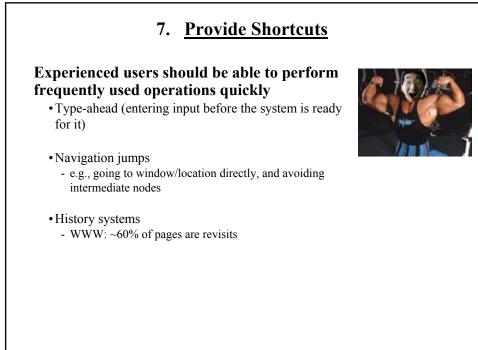


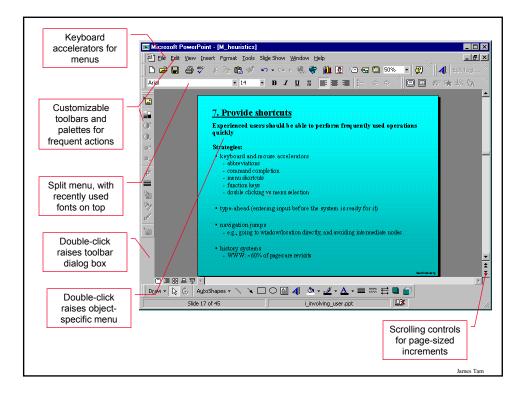
6. Provide Clearly Marked Exits











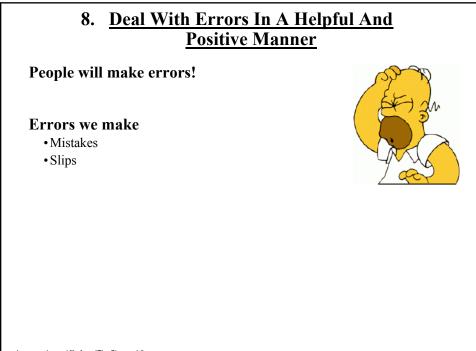
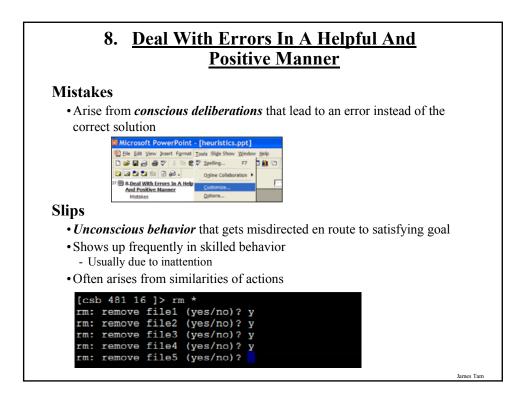
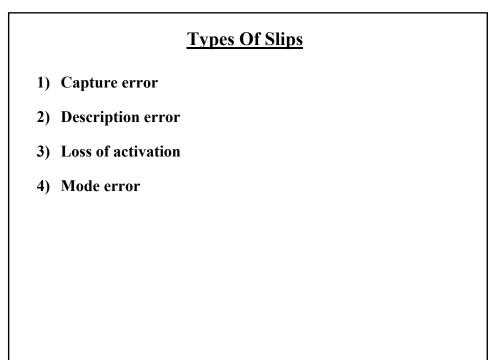
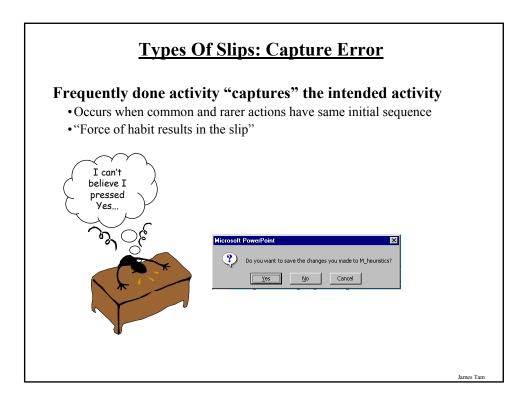
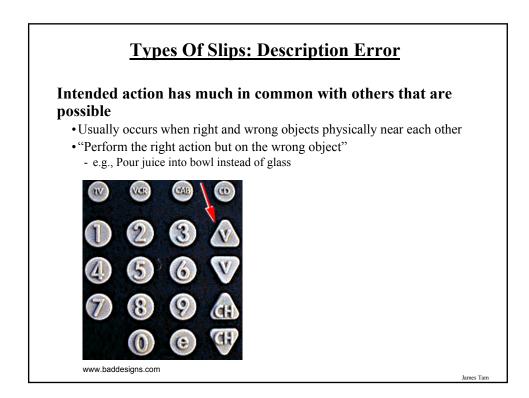


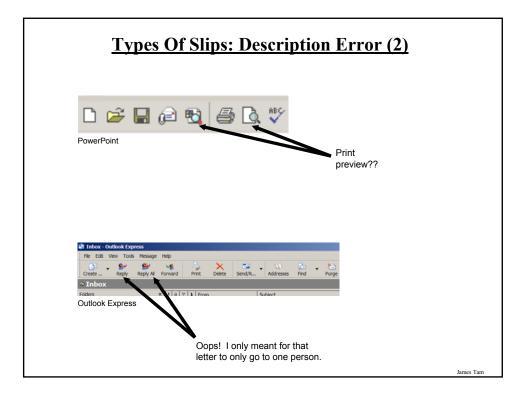
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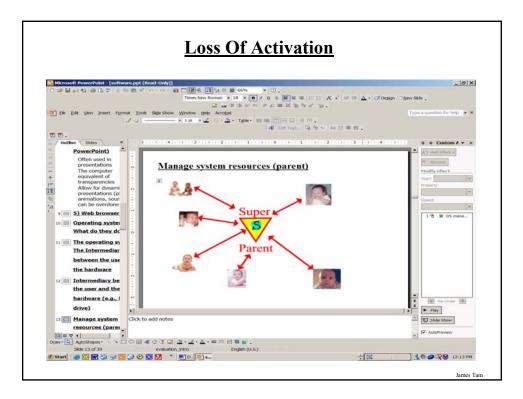


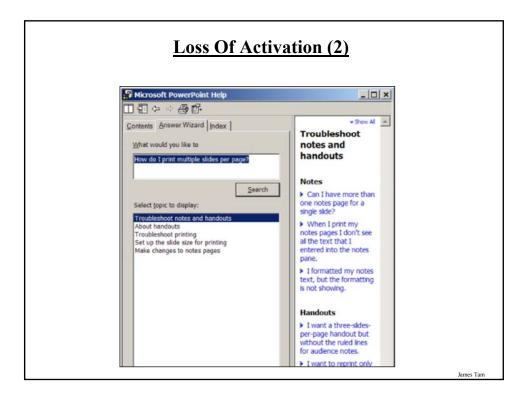


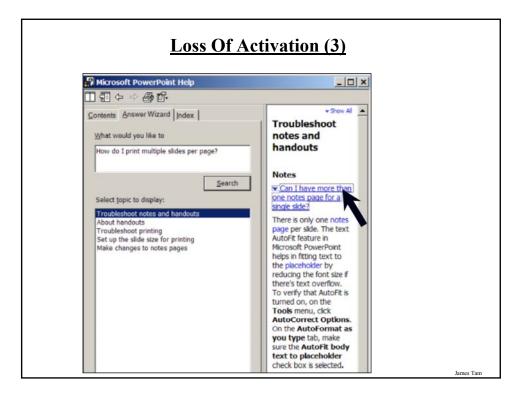


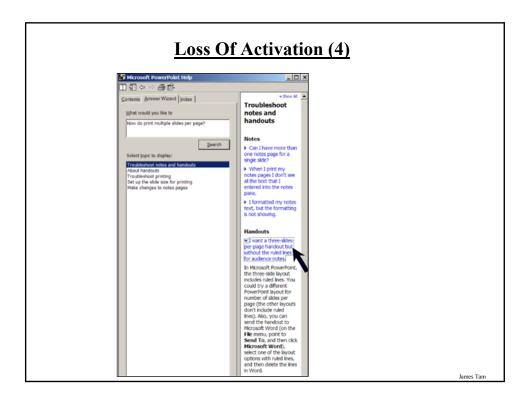


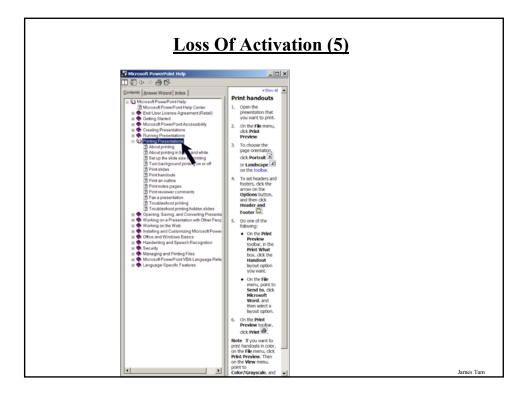
Even of Slips: Loss Of Activation Loss of activation • Forgetting what the goal is while undergoing the sequence of actions • e.g., Start going to room and forget why you are going there • "What the heck was I doing again?" • Misordering a sequence

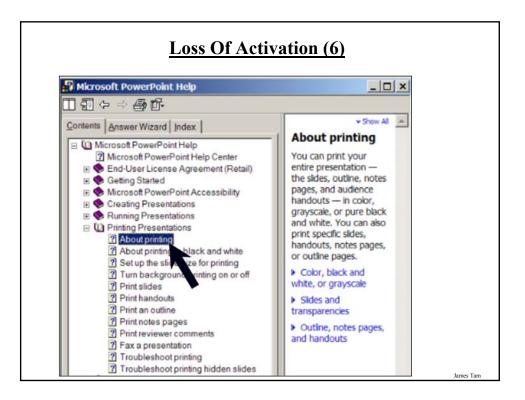


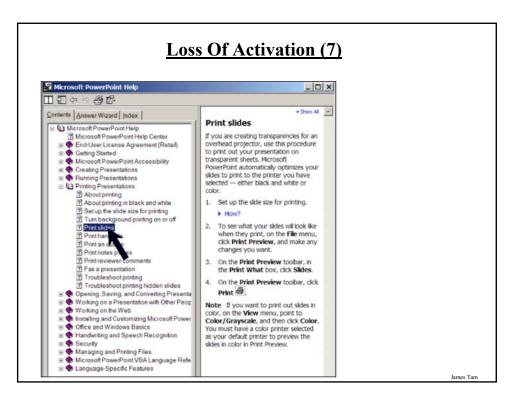




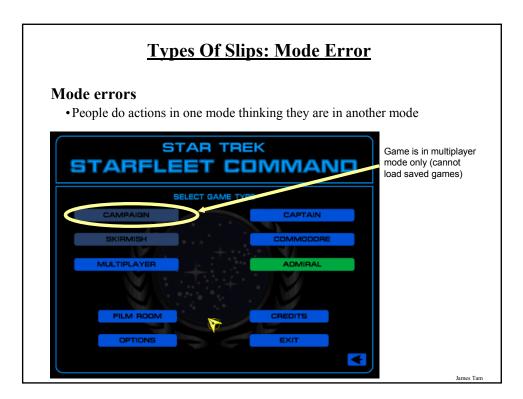


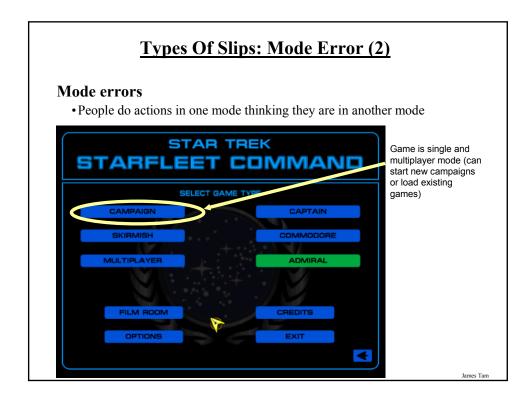


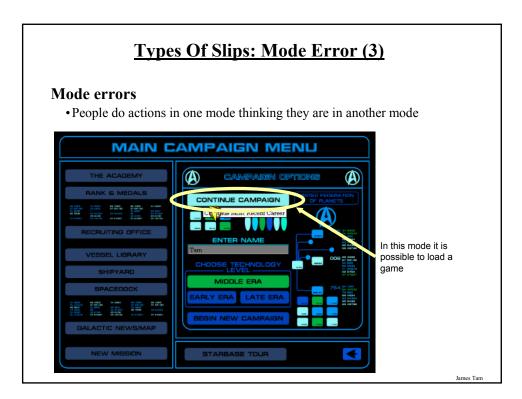


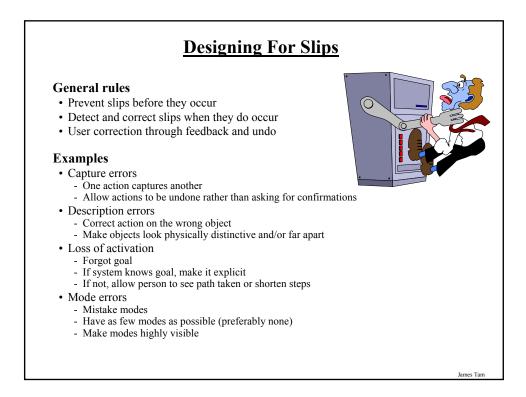


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Generic System Responses For Errors

General idea: Forcing functions

- Prevent / mitigate continuation of wrongful action
 - e.g., range selection for dynamic queries

Gag

- Deals with errors by preventing the user from continuing
 - e.g., cannot get past login screen until correct password entered

Warn

- Warn people that an unusual situation is occurring
- Better than nothing but when overused, becomes an irritant
 - e.g., audible bell, alert box

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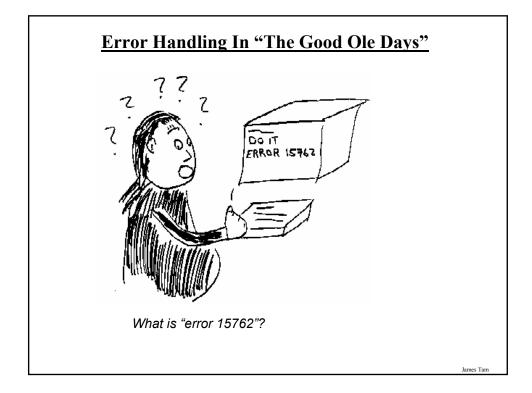
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Yes	No		
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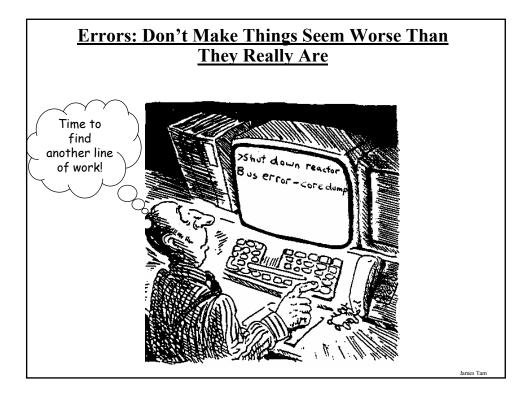
Generic System Responses For Errors (4) Do nothing Illegal action just doesn't do anything User must infer what happened e.g., enter letter into a numeric-only field (key clicks ignored) e.g., put a file icon on top of another file icon (returns it to original position) Self-correct System guesses legal action and does it instead - but leads to a problem of trust e.g., spelling checkers Lets talk about it System initiates dialog with user to come up with solution to the problem e.g., compile error brings up offending line in source code

Generic System Responses For Errors (5)

Teach me

- System asks user what the action was supposed to have meant
- Action then becomes a legal one





Rules Of Thumb For Error Messages

1. Polite and non-intimidating

- Don't make people feel stupid
 - Try again, bonehead!

2. Understandable

• Error 25

3. Specific

- Cannot open this document
- Cannot open "chapter 5" because the application "Microsoft Word" is not on your system

4. Helpful

• Cannot open "chapter 5" because the application "Microsoft Word" is not on your system. Open it with "Teachtext" instead?

Examples Of Dealing With Errors In A Positive And <u>Helpful Manner</u>

Prevent errors

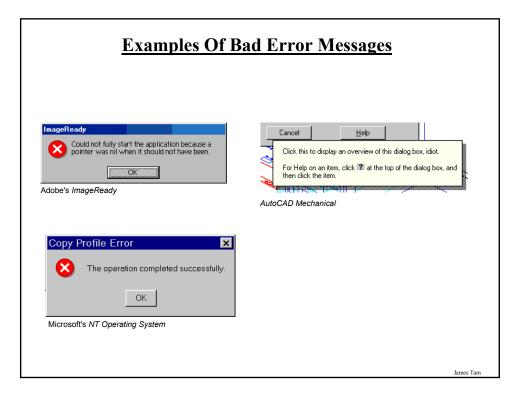
- Try to make errors impossible
- Modern widgets: only "legal commands" selected, or "legal data" entered



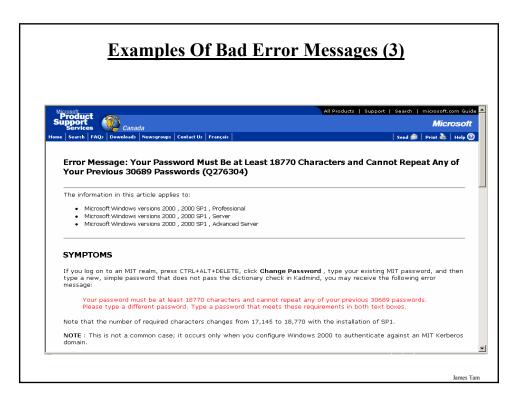


Provide reasonableness checks on input data

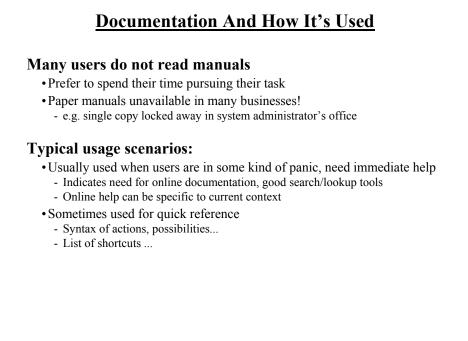
- On entering order for office supplies
 - 5000 pencils is an unusually large order. Do you really want to order that many?



<u>Examples Of Bad Er</u>	ror Messages (2)
Microsoft Data Link Image: Unexpected Error. Please investigate.	Microsoft Access
Outlook Express Image: Comparison of the set of the s	
	James Tam



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Types Of Help

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Reference Manuals

Reminders

- Reference cards
- Keyboard templates

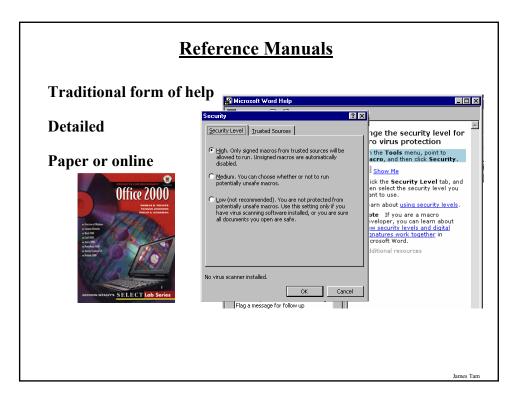
Context-sensitive help

- Tool tips
- What's this (Balloon help)

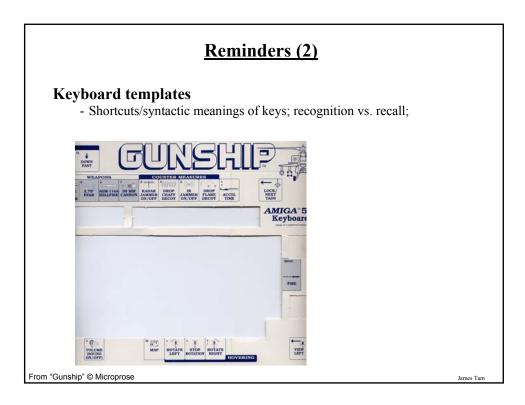
Wizards

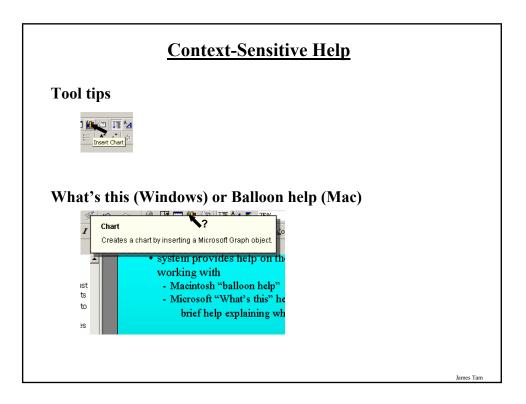
Tips

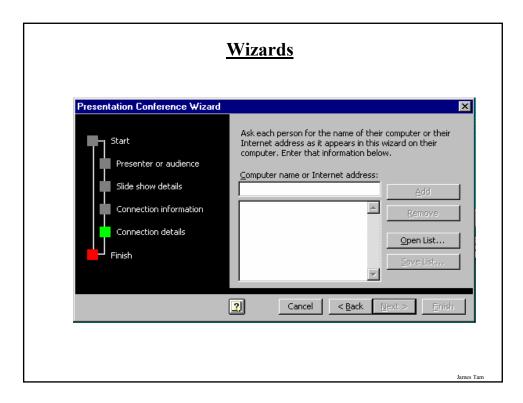
Reference Manuals Traditional form of help 🙀 Microsoft Word Help 型金の Detailed Contents Answer Wizard Index Change the security level for macro virus protection 1. <u>T</u>ype keywords On the **Tools** menu, point to Macro, and then click **Security**. 1. Paper or online action Show Me Cl<u>e</u>ar <u>S</u>earch Click the **Security Level** tab, and then select the security level you want to use. 2. Office 2000 2. Or choose keywords +(operator) 2000 abstract -Learn about using security levels. Note If you are a macro developer, you can learn about how security levels and digital signatures work together in Microsoft Word. access accessibilit action activation -Additional resources 3. Choose a topic (20 found) Repeat your last action Use the Lotus NotesFlow Action menu About outline view Undo mistakes Set the importance level for a message Flag a message for follow up SELECT La James Tam

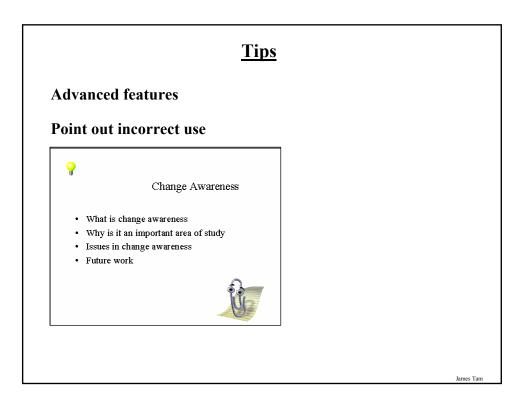


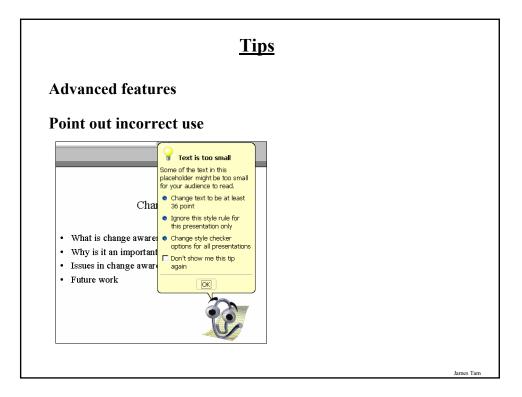
 Short reference cards Expert user who just wants to check fa Novice who wants to get overview of 	
WEAPENS Fire Spacebar Select Weapon/Group Enter Chain-Fire/Group-Fire Toggle \ Alpha Strike P Add Weapon to Group 1-5 Shift+1-5 Fire Group 1, 2, 3 Num Lock, /, * (Keypad) Fire Current Group Jettison Ammunition K K	HUD SYSTEMS Cycle through Multi-Function Display DISPLAYS Radar Display (Normal/Full Screen/OFF) Damage Display HTAL (Head/Torso/Arms/Legs) Armor Damage Report Enable/Disable/Save/HUD Remove Cockpit Objectives/Briefing Summary
TARGETING Cycle Through All Targets T Previous Target R Target Nearest Enemy E Target Triendly (Lancemate) F Target Object Underneath Reticle Q Inspect Targeted Object I Targeting OFF Ctrl + T	CAMERAS Target View Rear View Down View Weapon View Weapon View (Full Screen, After Launch) F

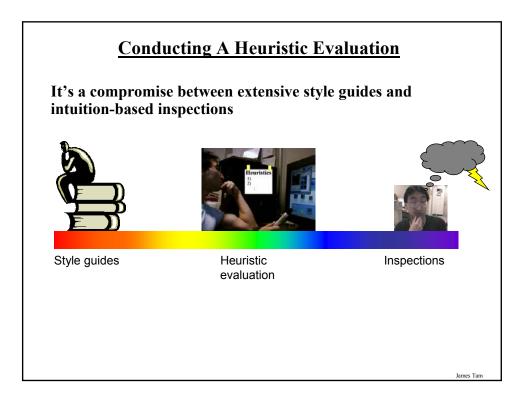


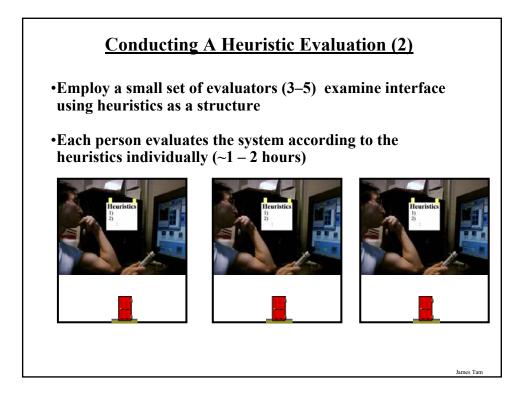


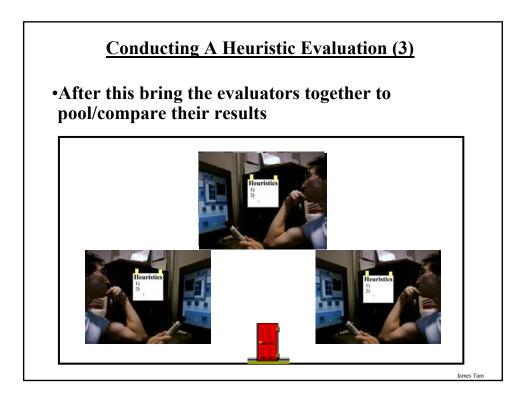


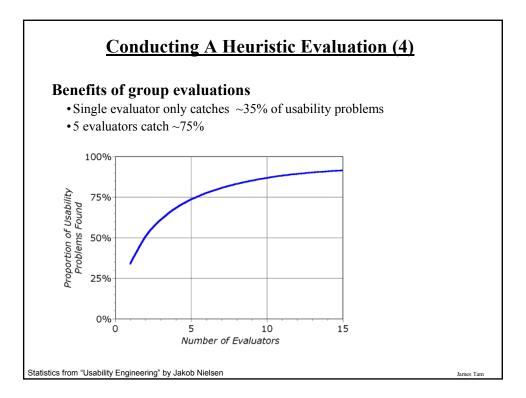


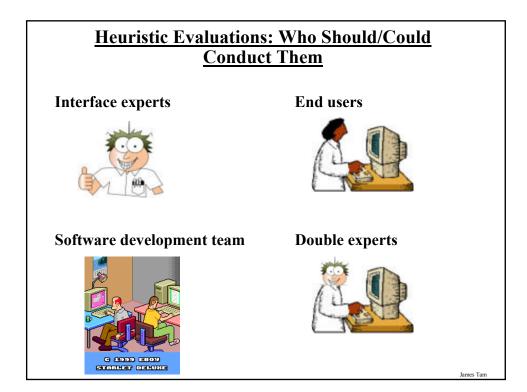


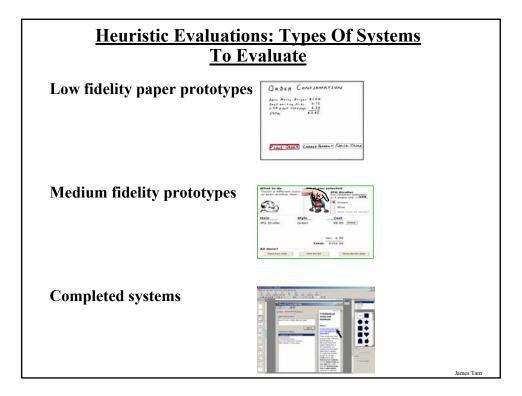












Other Guidelines: Style Guides	
Guidelines published by producers of graphical user interfaces (GUIs)	
• Examples:	
- Open Software Foundation MOTIF	
- Open Look - MS Windows	
- Apple	
 Describes the "look and feel" of the GUI e.g. Open Look Grouping items in the same menu: Use white space between long groups of controls on menus or in short groups when screen real estate is not an issue 	
Good, but hard too follow	
• GUI and widget specific	
• Vast number of guidelines	
May miss fundamental design principles	
	James Tam

Example Pages From Motif Style Guide, Release 1.1

Message Dialogs

Description

MessageDialogs should be used to convey a message to the user. They must not interrupt the user's interaction with the application. They should include a message, and one of the following button arrangements. OK OK Help OK Cancel OK Cancel Help Yes No Yes No Help Yes No Cancel Yes No Cancel Help Cancel Cancel Help Retry Cancel Retry Cancel Help **Related Information**

For more information, see the reference pages for DialogBox, ErrorDialog, InformationDialog, QuestionDialog, WorkingDialog, and WarningDialog

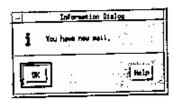
Information Dialog

Description

An InformationDialog should be used to convey information the the user. It must not interrupt the user's interaction with the application. It should include an information symbol, a message, and one of the following button arrangements. OK

OK Help

Illustration



Related Information

For more information, see the reference page for DialogBox

James Tam

Other Guidelines: Widget-level "Guides"

Toolkit "hard-wires" guidelines

- Repertoire of widgets
- · Look & feel of particular widgets
- Easier to use defaults then to re-invent the wheel!

Some toolkits

· Look & feel is programmer-settable or platform-dependent

Advantages:

- · Easy to be consistent
- Widgets developed by experts (e.g., graphical designers)

Disadvantages

- Can be hacked around
- Interfaces "assembled" by non-interface designers can still be terrible

You Now Know

Nine principles of design

- Simple and natural dialog
- Speak the user's language
- Minimize user's memory load
- Be consistent
- Provide feedback
- Provide clearly marked exits
- Provide shortcuts
- Deal with errors in a positive manner
- Provide help

You Now Know (2)

Heuristic evaluation

• Principles can be used to systematically inspect the interface for usability problems

Style guides are mostly platform-dependant design principles

Widget-level guidelines are built into the widgets themselves

