

From: **Jo Vermeulen** <jo.vermeulen@uhasselt.be>

Date: 2014-02-14 11:19 GMT+01:00

Subject: Permission Request Letter to use a photo of your interactive poster about household violence

To: AmnestyIntl@amnesty.eu

Permission Request Letter

February 14, 2014

To Whom It May Concern:

I would like to reuse the image below, in an academic paper and/or presentation, and request your permission to do so. We found this image of your Eye-Tracking Amnesty International Poster reproduced at various websites, such

as: http://adsoftheworld.com/media/ambient/amnesty_international_eye_tracking



We would use this image in our academic publication that examines how existing or future systems can operate by sensing nearby people. The system portrayed by your image is one of several that we would briefly describe in the paper. The paper, if accepted, would be published / presented in an academic forum, such as a conference, journal, academic magazine, and/or technical report. Such academic publications (and possibly associated presentations) often appear both in print and online. The image may be altered slightly to fit the publication format, e.g., by cropping or resizing.

We would also indicate in the publication that the image was used with permission. If you have a particular way you would like us to cite this, please let us know (e.g., with permission from XXX).

This request is time-sensitive, due to submission deadlines. If you could respond quickly, it would be extremely helpful to us.

If you do not control these rights, please let us know to whom this request should be directed.

Please indicate agreement by signing and returning a copy of this form to me. Alternately, an email reply including this request that states "I give permission for you to use the image as described below" with your contact information would suffice.

Sincerely,

Jo Vermeulen,
PhD Student
Hasselt University, Belgium

Agreed to by:

(Signature, Print Name, Title, Date)*

*Approval via email is also accepted.

** A Word-document version of this letter is attached, and may be returned instead.

----- Forwarded message -----

From: **Rita Bhandari** <RBhandari@amnesty.eu>

Date: 2014-02-14 15:18 GMT+01:00

Subject: Fw: Permission Request Letter to use a photo of your interactive poster about household violence

To: Mathias Wasik <Mathias.Wasik@amnesty.de>

Cc: jo.vermeulen@uhasselt.be

Hi Mathias,

I hope you are well.

I think the below poster originates with you guys. Would you be able to help Jo with his query.

Thanks and regards,

Rita

Rita Bhandari

IT and Communications

Amnesty International European Institutions Office

Rue de Trèves, 35, Boite 3 B-1040 Brussels, Belgium

Tel: direct line [+32-2-5482771](tel:+32-2-5482771) switchboard [+32-2-5021499](tel:+32-2-5021499) Fax: [+32-2-5025686](tel:+32-2-5025686)

Email: rbhandari@amnesty.eu

Visit our website: www.amnesty.eu

----- Forwarded by Amnesty Int/EU/Amnesty International on 14/02/2014 13:47 -----

From: Jo Vermeulen <jo.vermeulen@uhasselt.be>

To: AmnestyIntl@amnesty.eu,

Date: 14/02/2014 11:19

Subject: Permission Request Letter to use a photo of your interactive poster about household violence

----- Forwarded message -----

From: <Mathias.Wasik@amnesty.de>

Date: 2014-02-14 15:23 GMT+01:00

Subject: Antwort: Fw: Permission Request Letter to use a photo of your interactive poster about household violence

To: RBhandari@amnesty.eu

Cc: jo.vermeulen@uhasselt.be

Hi Rita,

I have forwarded your request to colleague in the field of marketing.

Best regards

Mathias

Mathias Wasik

Kampagnen und Kommunikation | Campaigning und Communication

Digital & Social Media

AMNESTY INTERNATIONAL - Sektion der Bundesrepublik Deutschland e. V.

Kampagnen und Kommunikation . Zinnowitzer Straße 8 . 10115 Berlin

T: [+49 \(0\)30 - 42 02 48 - 313](tel:+4930420248313) . F: +49 (0)30 - 42 02 48 - 321

mailto: mathias.wasik@amnesty.de . visit: www.amnesty.de

follow us: www.twitter.com/amnesty_de . join us: www.facebook.com/amnestydeutschland

SPENDENKONTO 80 90 100 . Bank für Sozialwirtschaft . BLZ 370 205 00

BIC-Nr. BFSWDE33XXX . IBAN-Code DE23370205000008090100 . VR 5588 . USt-IdNr.: DE122123810

Vertretungsberechtigter Vorstand: Oliver Hendrich, Roland Vogel - Amtsgericht Köln.

From: <Team.Veranstaltungen@amnesty.de>
Date: 2014-02-17 16:42 GMT+01:00
Subject: Antwort: WG: Fw: Permission Request Letter to use a photo of your interactive poster about household violence
To: jo.vermeulen@uhasselt.be
Cc: Anne-Catherine.Paulisch@amnesty.de

Dear Jo,

thank you for your email. Unfortunately we do not own the rights to the photograph (we would not have a problem with you using the picture).

Hence, we would ask you to direct your enquiry to the agency Jung von Matt in Berlin - your contact person is Aras Sehatkar. His mail: aras.sehatkar@jvm.de. Please send him detailed information about your request (like you sent us).

Also, you would have to ask the photographer's agency (the photographer's name is Dirk Heinrich): The agency is Tschangizian Photographers (contact: info@tschangizian.de).

We wish you the best of luck with your project.

Kind regards

Johanna Lal
Team Veranstaltungen

AMNESTY INTERNATIONAL - Sektion der Bundesrepublik Deutschland e. V.

Kampagnen und Kommunikation. Zinnowitzer Straße 8 . 10115 Berlin

T: 030.42 02 48 332 . F: 030.42 02 48 332

visit: www.amnesty.de

follow us: www.twitter.com/amnesty_de . join us: www.facebook.com/amnestydeutschland

SPENDENKONTO 80 90 100 . Bank für Sozialwirtschaft . BLZ 370 205 00

BIC-Nr. BFSWDE33 . IBAN-Code DE23370205000008090100 . VR 5588 . USt-IdNr.: DE122123810

Vertretungsberechtigter Vorstand: Oliver Hendrich, Roland Vogel - Amtsgericht Köln

From: **Jo Vermeulen** <jo.vermeulen@uhasselt.be>
Date: 2014-02-18 14:11 GMT+01:00
Subject: Re: WG: Fw: Permission Request Letter to use a photo of your interactive poster about household violence
To: Team.Veranstaltungen@amnesty.de
Cc: Anne-Catherine.Paulisch@amnesty.de

Dear Johanna,

OK thanks, we'll contact them instead. Thank you very much for your help!

All the best,

-- Jo

From: **Jo Vermeulen** <jo.vermeulen@uhasselt.be>

Date: 2014-02-18 14:07 GMT+01:00

Subject: Permission Request Letter to use a photo of your interactive poster about household violence

To: aras.sehatkar@jvm.de

Permission Request Letter

February 18, 2014

To Whom It May Concern:

I would like to reuse the image below, in an academic paper and/or presentation, and request your permission to do so. We found this image of your Eye-Tracking Amnesty International Poster reproduced at various websites, such

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PhD Student
Hasselt University, Belgium

Agreed to by:

*(Signature, Print Name, Title, Date)**

*Approval via email is also accepted.

** A Word-document version of this letter is attached, and may be returned instead.

From: **Aras Sehatkar** <Aras.Sehatkar@jvm.de>

Date: 2014-02-18 17:12 GMT+01:00

Subject: Re: Permission Request Letter to use a photo of your interactive poster about household violence

To: Jo Vermeulen <jo.vermeulen@uhasselt.be>

Hi Jo,

thanks for the request.

We're fine with the publication.

Please mention us as the **Advertising Agency: Jung von Matt/Spree GmbH**

Furthermore you have to contact the photographer Dirk Heinrich through his agent

<http://www.tschangizian.de/> to get his permission and the permission of the models.

All best,

Aras

--

Aras Sehatkar

Jung von Matt/Spree GmbH

Hasenheide 54

10967 Berlin

Tel: [+49 30 789 56 290](tel:+493078956290)

Cell: [+49 176 3229 5050](tel:+4917632295050)

E-mail: aras.sehatkar@jvm.de

Internet: <http://www.jvm.com>

Geschäftsführer: Daniel Adolph, Till Eckel, Ilan Schäfer

AG B-Cbg. HRB 76805

Jung von Matt investiert in die Kreativen von morgen: JvM-Academy.

<http://www.jvm-academy.org>

From: **Jo Vermeulen** <jo.vermeulen@uhasselt.be>

Date: 2014-02-18 17:16 GMT+01:00

Subject: Re: Permission Request Letter to use a photo of your interactive poster about household violence

To: Aras Sehatkar <Aras.Sehatkar@jvm.de>

Hi Aras,

That's great! Thank you very much for considering this, and for your timely response! We'll contact Dirk Heinrich as well.

All the best,

-- Jo

From: **Jo Vermeulen** <jo.vermeulen@uhasselt.be>
Date: 2014-02-18 17:26 GMT+01:00
Subject: Fwd: Permission Request Letter to use a photo of your interactive poster about household violence
To: info@tschangizian.de

Dear Sir/Madam,

We are requesting permission to use an image from a campaign by the advertising agency Jung von Matt. They have already granted us permission to use the image (see email conversation below), but asked us to also contact the photographer for the campaign (Dirk Heinrich) and ask for his permission.

See permission request below (and attached). Thanks in advance for considering this.

Permission Request Letter

February 18, 2014

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*(Signature, Print Name, Title, Date)**

*Approval via email is also accepted.

** A Word-document version of this letter is attached, and may be returned instead.

Best regards,

--

Jo Vermeulen
PhD Student
Expertise Centre for Digital Media - Universiteit Hasselt
Wetenschapspark 2
3590 Diepenbeek, Belgium
tel: [+32 \(0\)11 268411](tel:+32268411)
email: jo.vermeulen@uhasselt.be
web: <http://www.jozilla.net/>
