

From: **Jo Vermeulen** <jo.vermeulen@uhasselt.be>  
Date: 2014-02-06 15:31 GMT+01:00  
Subject: Permission Request Letter to use a photo of the Nikon D700 Guerrilla Style Billboard  
To: bill@thecoolhunter.net

Permission Request Letter

February 6, 2014

To Whom It May Concern:

I would like to reuse the image below, in an academic paper and/or presentation, and request your permission to do so. We extracted this image from your website, at: <http://www.thecoolhunter.net/article/detail/1570/nikon-d700-guerrilla-style-billboard>



We would use this image in our academic publication that examines how existing or future systems can operate by sensing nearby people. The system portrayed by your image is one of several that we would briefly describe in the paper. The paper, if accepted, would be published / presented in an academic forum, such as a conference, journal, academic magazine, and/or technical report. Such academic publications (and possibly associated presentations) often appear both in print and online. The image may be altered slightly to fit the publication format, e.g., by cropping or resizing.

We would also indicate in the publication that the image was used with permission. If you have a particular way you would like us to cite this, please let us know (e.g., with permission from XXX).

This request is time-sensitive, due to submission deadlines. If you could respond quickly, it would be extremely helpful to us.

If you do not control these rights, please let us know to whom this request should be directed.

Please indicate agreement by signing and returning a copy of this form to me. Alternately, an email reply including this request that states "I give permission for you to use the image as described below" with your contact information would suffice.

Sincerely,  
Jo Vermeulen,  
PhD Student  
Hasselt University, Belgium

Agreed to by:

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*(Signature, Print Name, Title, Date)\**

\*Approval via email is also accepted.

\*\* A Word-document version of this letter is attached, and may be returned instead.

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From: **Bill Tikos** <bill@thecoolhunter.net>  
Date: 2014-02-06 16:15 GMT+01:00  
Subject: Re: Permission Request Letter to use a photo of the Nikon D700 Guerrilla Style Billboard  
To: Jo Vermeulen <jo.vermeulen@uhasselt.be>

No interest

Sent from my iPhone

On 7 Feb 2014, at 1:31 am, Jo Vermeulen <[jo.vermeulen@uhasselt.be](mailto:jo.vermeulen@uhasselt.be)> wrote:

Permission Request Letter

February 6, 2014

[...]

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From: **Jo Vermeulen** <[jo.vermeulen@uhasselt.be](mailto:jo.vermeulen@uhasselt.be)>  
Date: 2014-02-06 16:24 GMT+01:00  
Subject: Re: Permission Request Letter to use a photo of the Nikon D700 Guerrilla Style Billboard  
To: Bill Tikos <[bill@thecoolhunter.net](mailto:bill@thecoolhunter.net)>

Dear Bill,

Thanks for your quick reply.

I just wanted to clarify that this is a legitimate request (I can imagine it could come across as spam). We are preparing an academic paper on systems that sense nearby people and react to that. We thought the Nikon D700 Billboard is a great example of this, and would like to use it as an illustration in our article.

We assumed you hold the copyright for this image. If not, it would be great if you could point us to the original copyright holder.

Thanks!

All the best,

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Jo Vermeulen  
PhD student  
Expertise Centre for Digital Media – Hasselt University  
Wetenschapspark 2  
3590 Diepenbeek, Belgium  
tel: [+32 \(0\)11 268411](tel:+32268411268)  
email: [jo.vermeulen@uhasselt.be](mailto:jo.vermeulen@uhasselt.be)  
web: <http://www.jozilla.net/>

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From: **Bill Tikos** <bill@thecoolhunter.net>

Date: 2014-02-06 16:38 GMT+01:00

Subject: Re: Permission Request Letter to use a photo of the Nikon D700 Guerrilla Style Billboard

To: Jo Vermeulen <jo.vermeulen@uhasselt.be>

I'm not interested in selling you the image

Sent from my iPhone

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From: **Jo Vermeulen** <jo.vermeulen@uhasselt.be>  
Date: 2014-02-06 16:50 GMT+01:00  
Subject: Re: Permission Request Letter to use a photo of the Nikon D700 Guerrilla Style Billboard  
To: Bill Tikos <bill@thecoolhunter.net>

Hi Bill,

There's no need to sell it to us, it would be okay if you just indicate that we are allowed to use it. We don't get paid for the scientific publication in which it would be used.

Of course, it's your decision, so we understand if you would rather not provide us with permission.

Best,

-- Jo

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From: **Bill Tikos** <bill@thecoolhunter.net>

Date: 2014-02-06 17:02 GMT+01:00

Subject: Re: Permission Request Letter to use a photo of the Nikon D700 Guerrilla Style Billboard

To: Jo Vermeulen <jo.vermeulen@uhasselt.be>

You can use but I'm not supplying a high res image

Sent from my iPhone

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From: **Jo Vermeulen** <jo.vermeulen@uhasselt.be>

Date: 2014-02-06 17:39 GMT+01:00

Subject: Re: Permission Request Letter to use a photo of the Nikon D700 Guerrilla Style Billboard

To: Bill Tikos <bill@thecoolhunter.net>

Hi Bill,

Great, thanks!

-- Jo

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