"DADA ANALYSIS"

Whose story is it?

AN EXPLORATION OF OWNERSHIP IN ASYNCHRONOUS COLLABORATIVE STORYTELLING

Lindsay MacDonald

CPSC 681

December 7, 2009

Overview

Overview

* Background

Overview

* Background

* Study Design

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Overview

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* Study Design

* Study Implementation

Overview

* Background
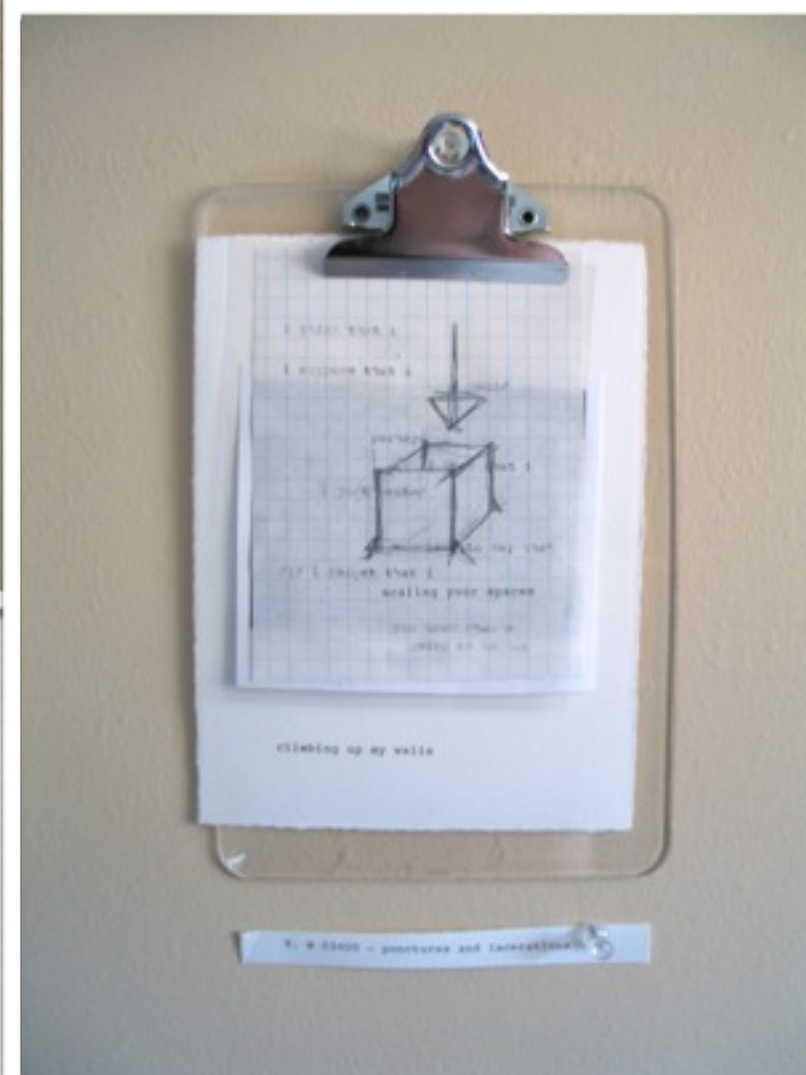
* Study Design

* Study Implementation

* Observations

Overview

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* Future Work

Background

Questions

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Questions

* What kinds of work processes are happening?

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Questions

* What kinds of work processes are happening?

* Is this setup engaging enough?
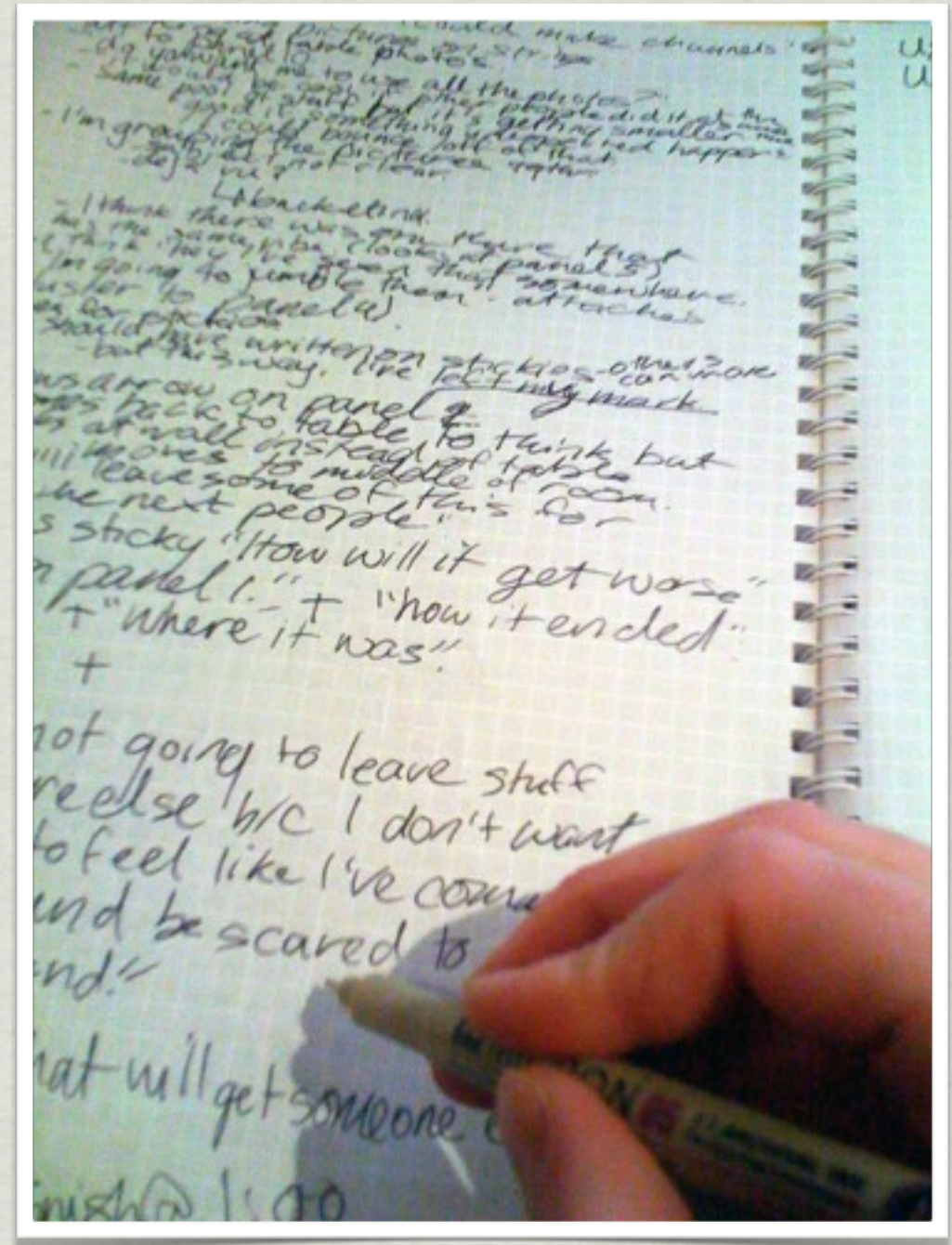
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Questions

* What kinds of work processes are happening?

* Is this setup engaging enough?
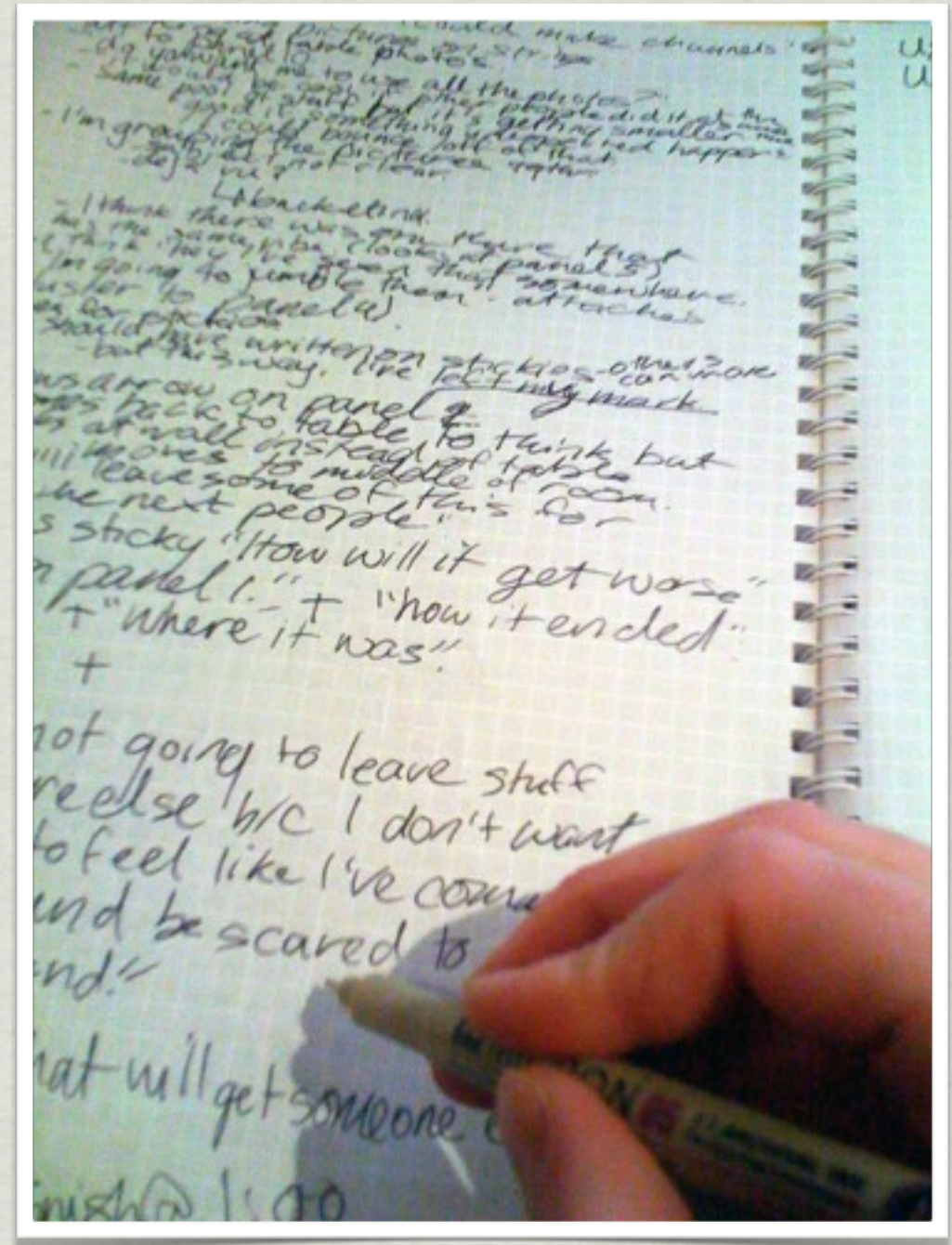
* Would you put your name on this?

Study Design
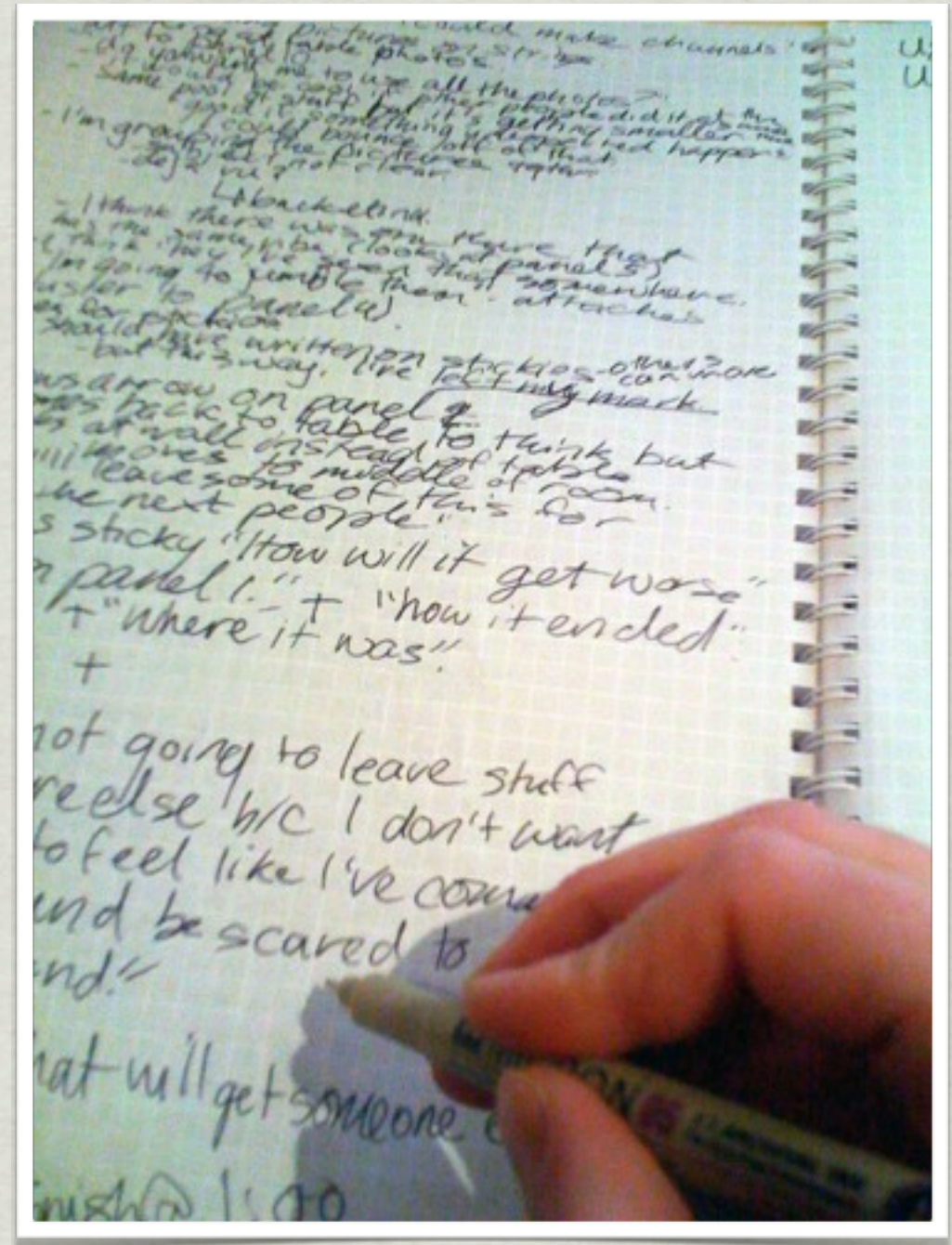
Study Design

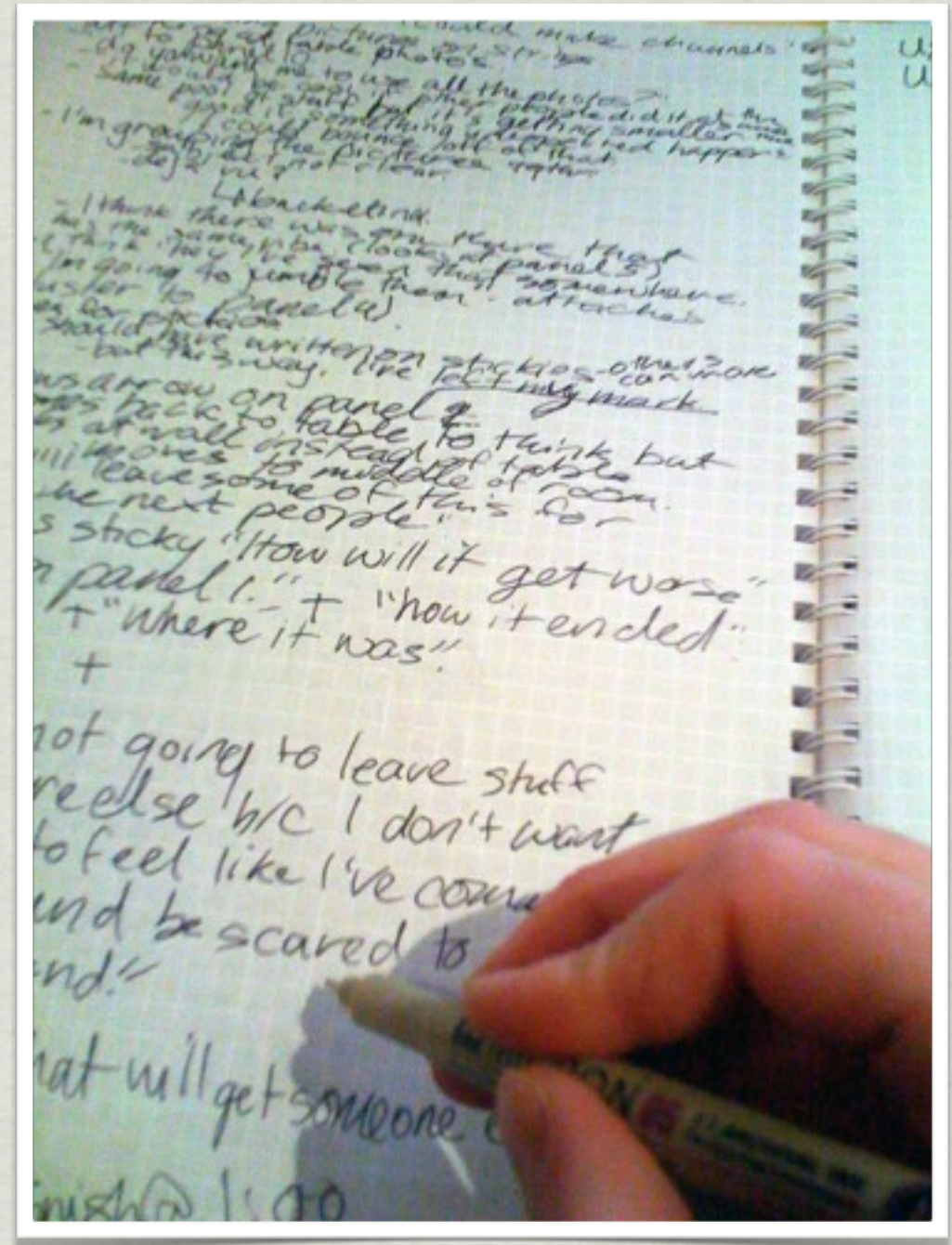✳ Qualitative methods [1]

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Study Design

* Qualitative methods [1]

* Observational study

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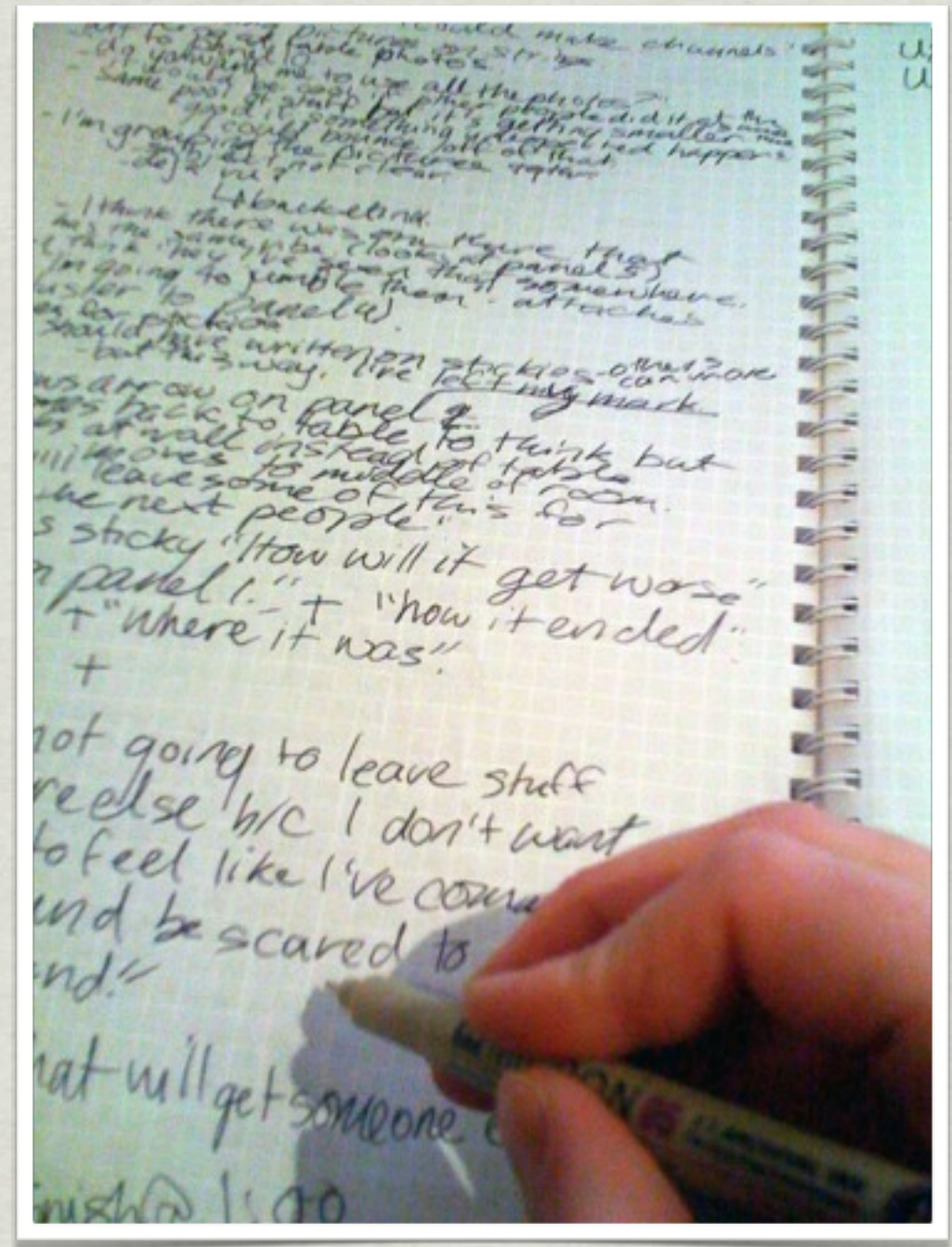# Study Design

* Qualitative methods [1]

* Observational study

* Documentation: Video, audio, photos, notes

Study Design

* Qualitative methods [1]

* Observational study

* Documentation: Video, audio, photos, notes

* Semi-structured interview

Study Implementation

Materials

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Initial Setup

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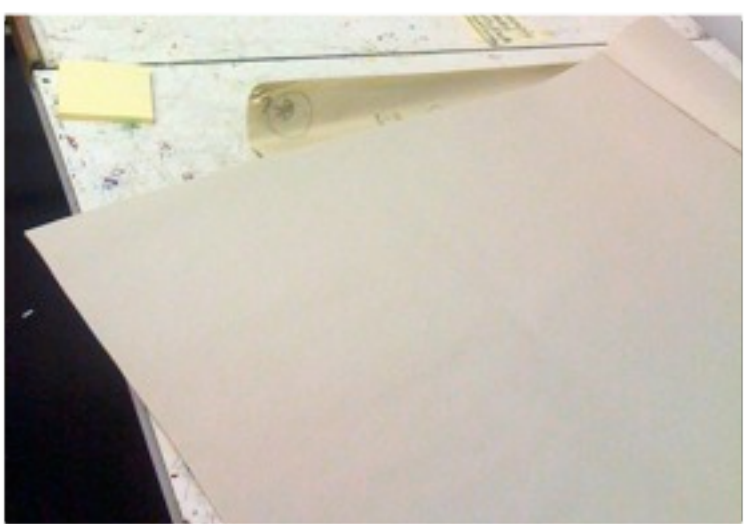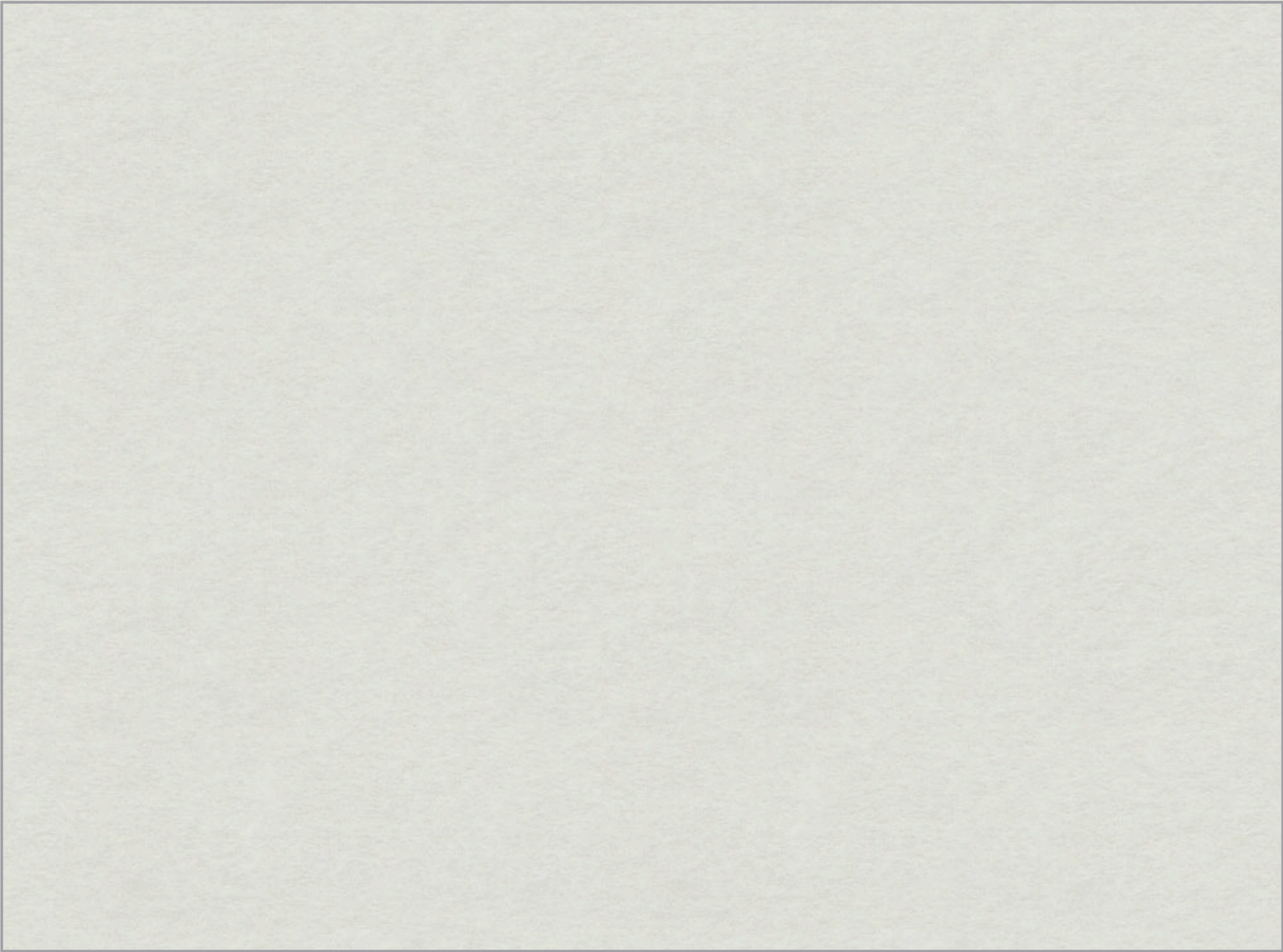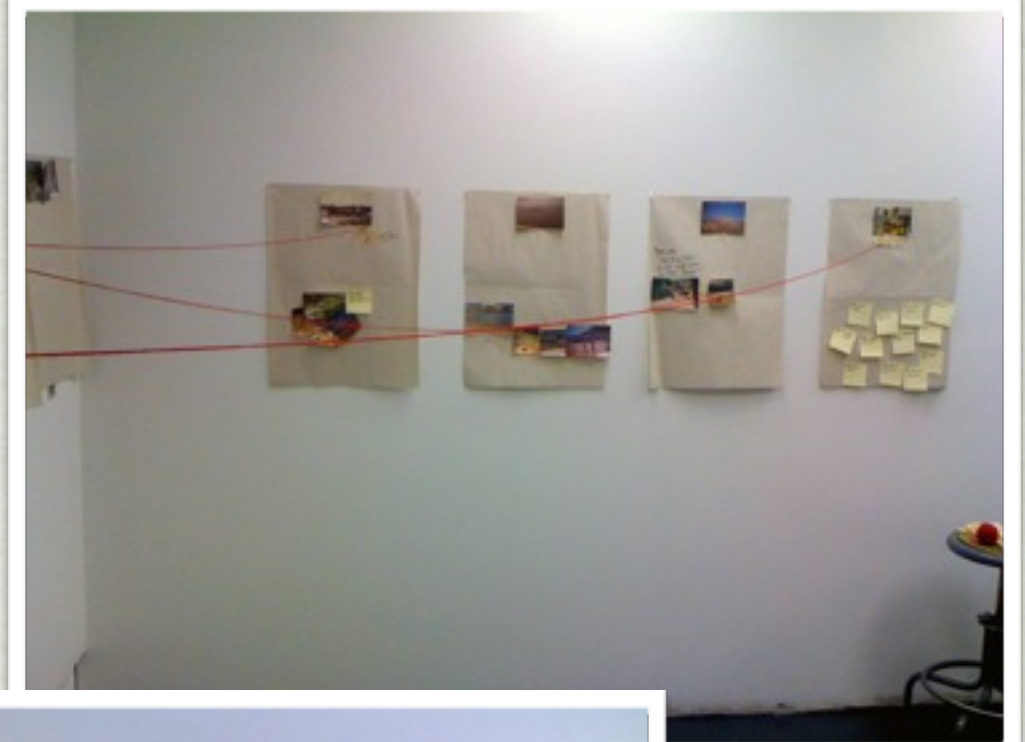
"How it ended."

Observations

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Work Processes

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Work Processes

* Look at what is there.

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Work Processes

* Look at what is there.

* Formulate questions.

Work Processes

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* Sort material.

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Work Processes

* Look at what is there.

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* Sort material.

* Arrange on the wall and connect.

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Work Processes

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Work Processes

* Look at what is there.

* Formulate questions.

* Sort material.

* Arrange on the wall and connect.

* Look at what is there.

* (and so on).

WORKING ALONE

SAMPLE INTERACTION SCENARIO

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WORKING ALONE
SAMPLE INTERACTION SCENARIO

WORKING TOGETHER
SAMPLE INTERACTION SCENARIO

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WORKING TOGETHER
SAMPLE INTERACTION SCENARIO

Average Pilot Length
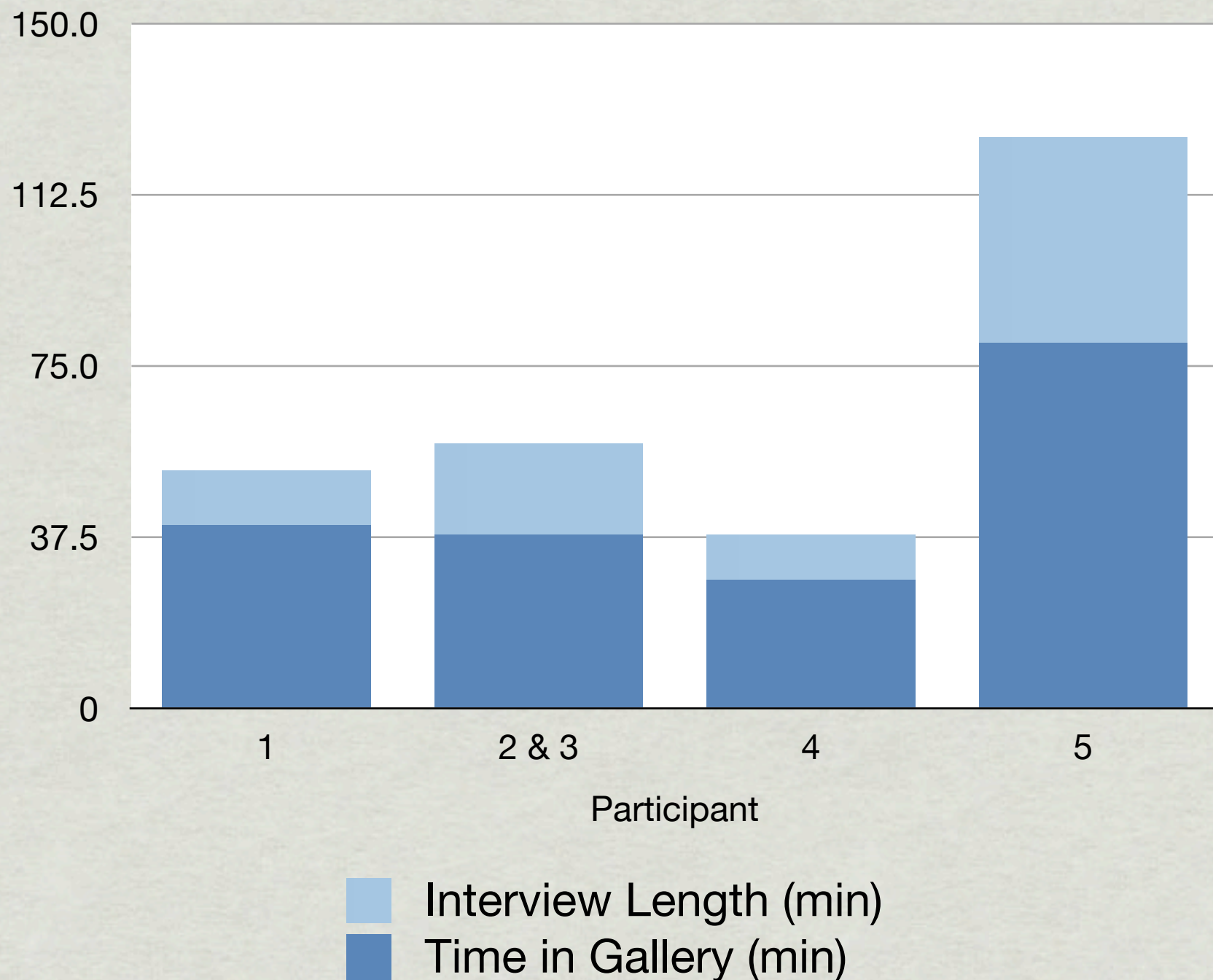
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Was it fun?

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Was it fun?

✳ "Yeah! I mean the mechanics of it really, I thought, were really fun. There were certain fun things that emerged."
      - Participant 1

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"thought it was pretty entertaining." - Participant 2

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✳ "Hell yes! This is so neat! It's a great way to make collaborative art!"
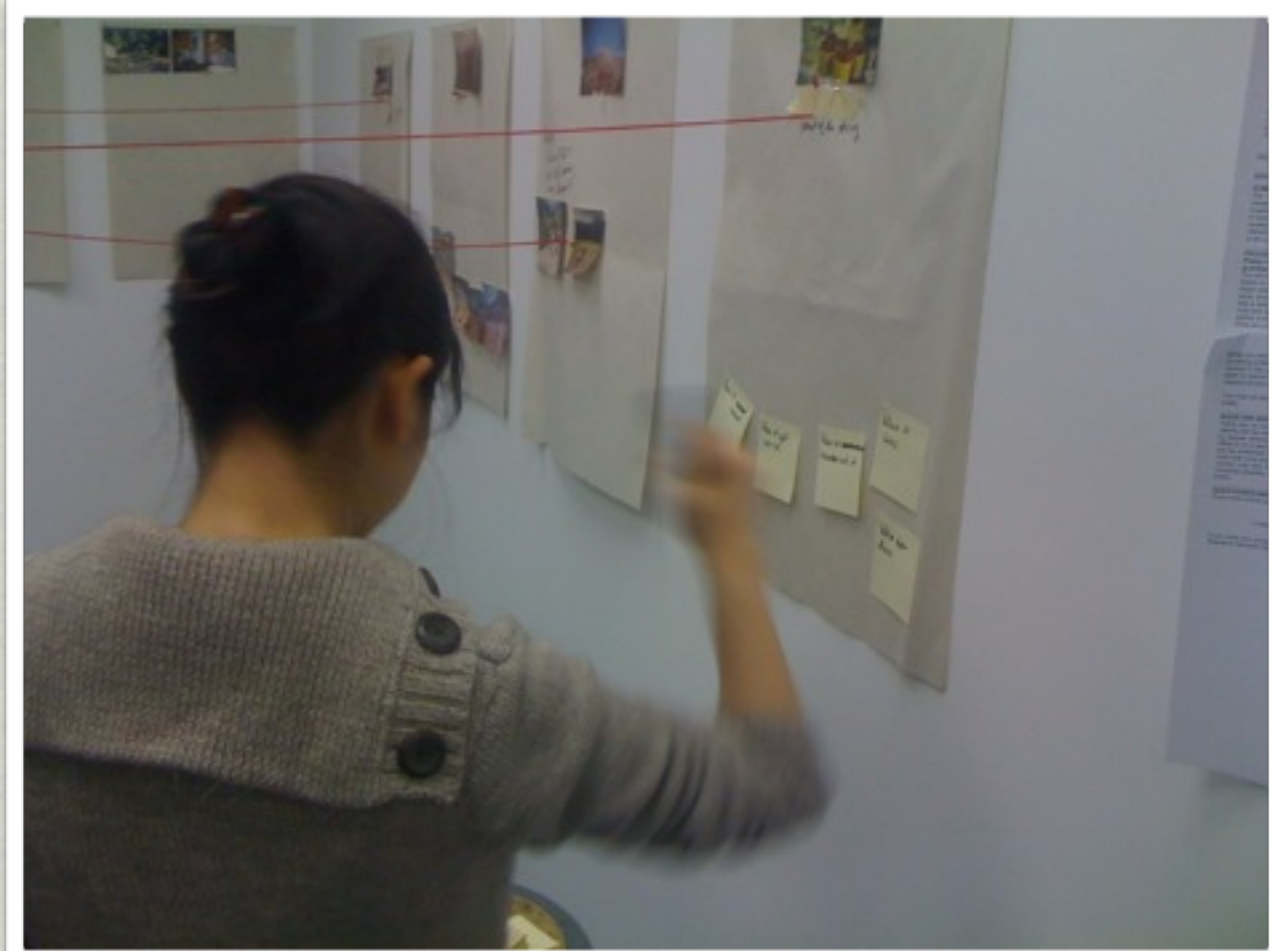   - Participant 5

How do you feel about this being an anonymous collaboration?

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✳ "I don't have a problem with that at all. I think in the end, my intuition is that it would be best if it was as seamless as possible. So that you don't have those stylistic distinctions and ownership distinctions."

- Participant 1

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How do you feel about this being an anonymous collaboration?

2: So this is a final art piece that is going to go under your name? I don't know how that would be.

3: There would have to be at least 30 [other] people, and then if it were in the National Gallery, I'd want my name on it, just to say that I had my name in the National Gallery, but not for any sort of notoriety as an artist. But if it were just two or three of us, and my name wasn't in it, I would be like "ohh." [Hurt/angry] That would change things.

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How do you feel about this being an anonymous collaboration?

- "I like it! I like it!"
    - Participant 4

Other comments

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Other comments

✳ "I felt observed because you were sitting in the corner. I didn't really know what to do so I just did something".
        - Participant 4

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✳ "Do you have more colours?" - Everyone

Other comments

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	- Participant 4

* "I'm selecting these three [photos] because they have animals." - Participant 4

* "These do NOT belong together. What were they thinking?! What's with the bucketing? It's WEIRD."
	- Participant 5

* "Do you have more colours?" - Everyone

* "Well, THAT was a failed experiment." - Participant 5

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Other comments

Other comments

✳ "Think-aloud made me feel like I was performing. It made me get into character. I don't think I would have made the same contribution if I hadn't been thinking aloud."
  - Participant 5

Would you come back?

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# Would you come back?

✳ I would come back if I knew that other people had iterated on it, and I [would want] to see that. I think it's unlikely that I would leave this as it is.
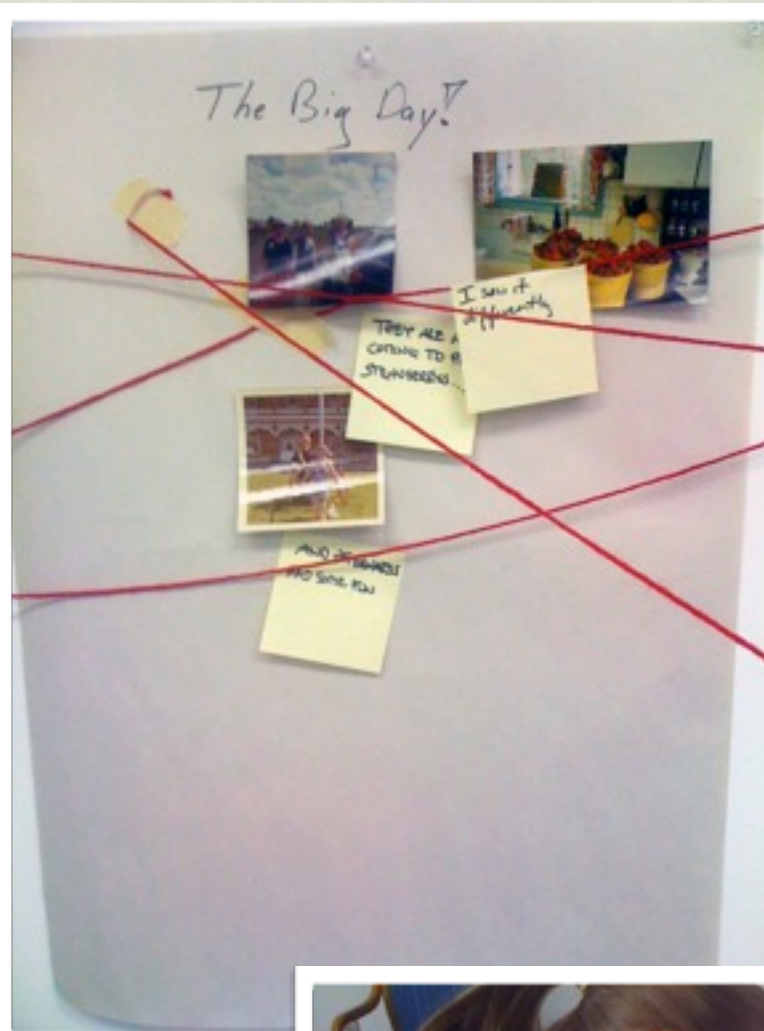   - Participant 1

Would you come back?

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✳ "Can I do this again with you?!" - Participant 5

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Future work

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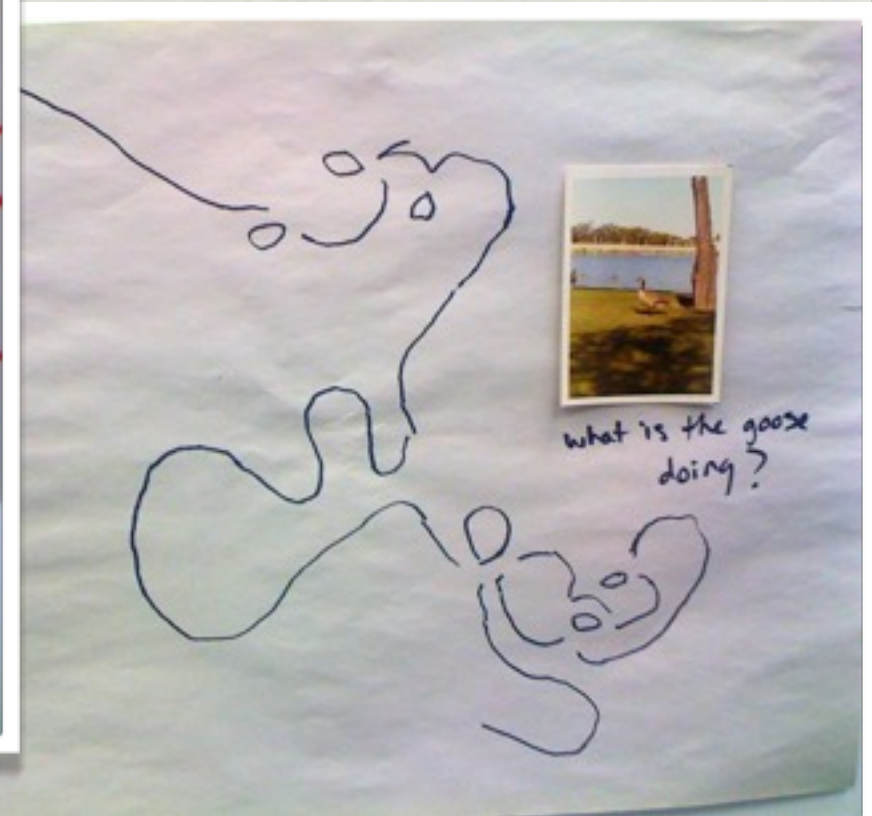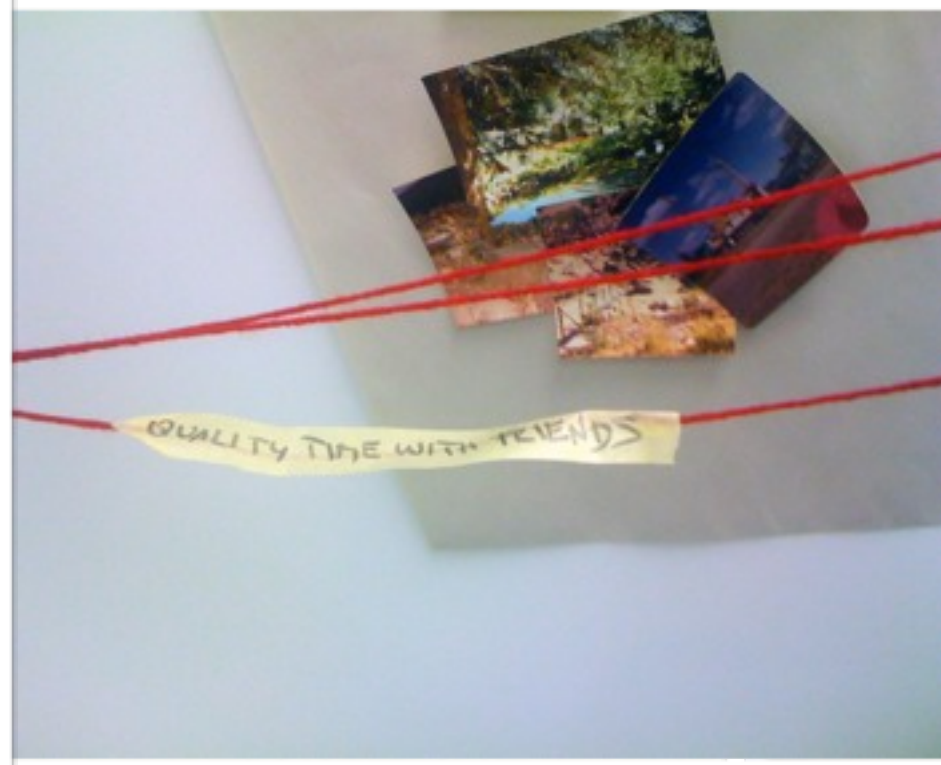
Some problems with Interviews

L: What if I told you guys that this is an anonymous collaboration? How would you feel about that?

2: It's a what?

L: Anonymous collaboration.

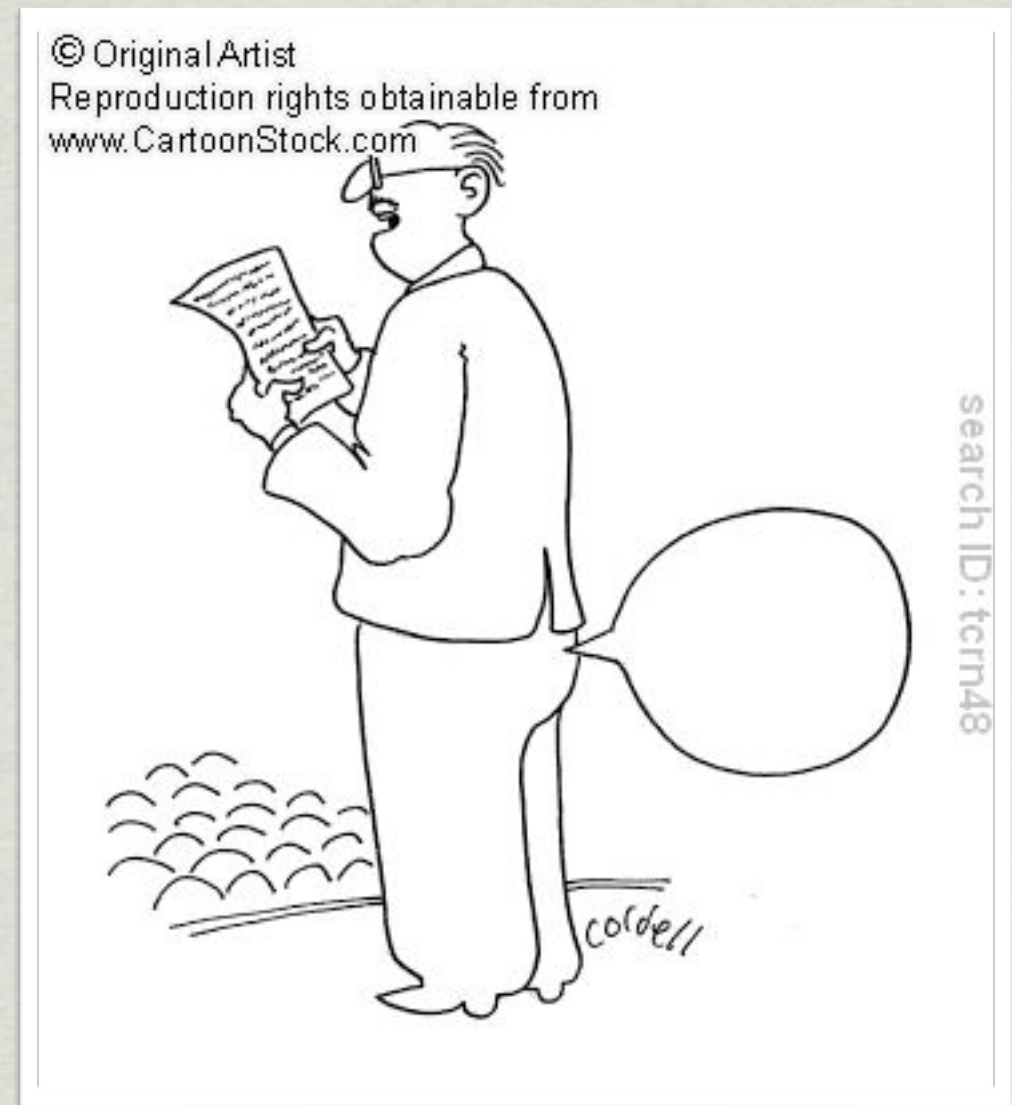3: I would think that would be fancy-dancy artspeak.

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search ID: tcrn48

cordell

IMAGE: HTTP://WWW.CARTOONSTOCK.COM/NEWSCARTOONS/CARTOONISTS/TCR/LOWRES/TCRN48L.JPG

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Some problems with semi-structured interviews

1. Getting carried away.

2. Forgetting to ask necessary questions.

IMAGE: HTTP://STEVEUNSWORTH.CO.UK/PAW_2007_IMAGES/L1008147-GIRL-TALK.JPG

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* Future Work

Reference

Reference

[1] Joseph Maxwell, <u>Qualitative Research Design</u> (London: Sage Publications, 2005).

Thank you!

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* Observations

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* Background

* Study Design

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* Observations

* Future Work