Obtaining Data

DATA 201: Thinking With Data

Winter 2022

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Tuesday, March 22, 2022



Why do we want data?



Ethics — Key Points

- Ethics boards
- Informed consent
- Storing data
- Accessing data
- Anonymizing data
- Deleting data



How to obtain data?



Collect

Generate

Find / Extract



- Collect
 - Observation, surveys, logging, sensors, crowdsourcing

Generate

Find / Extract



- Collect
 - Observation, surveys, logging, sensors, crowdsourcing
- Generate
 - Simulations, experiment
- Find / Extract



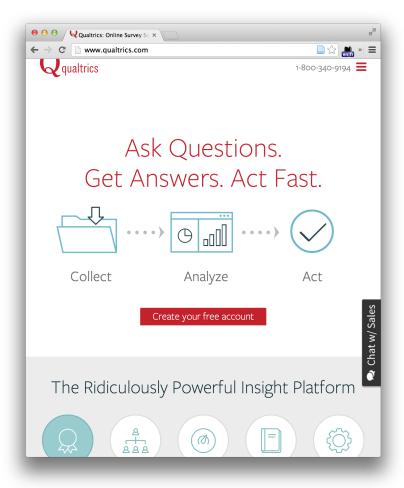
- Collect
 - Observation, surveys, logging, sensors, crowdsourcing
- Generate
 - Simulations, experiment
- Find / Extract
 - Open corpuses, data retailers, Application Program Interfaces (APIs), scraping the Web

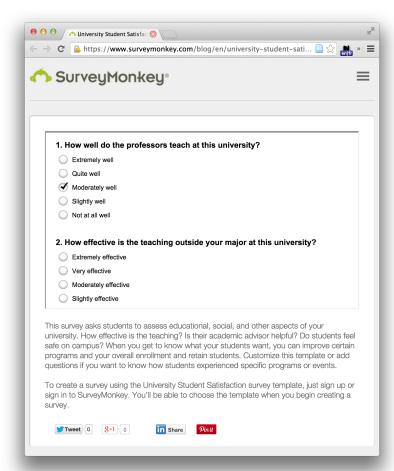


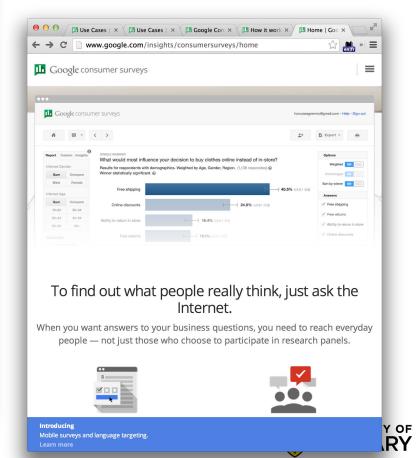
Observation











General Guidelines

- Clear purpose/goal
- Every question is necessary
- Inform about survey length
- Simple and direct questions
- Logical order

- Avoid biased questions
- Use simple language
- Consistent with rating scale
- Test your survey
- Offer incentives



Month	Treatment	Pressure
March	Control	165
March	Placebo	163
March	300 mg	166
March	450 mg	168
April	Control	162
April	Placebo	159
April	300 mg	161
April	450 mg	163
May	Control	164



Thank you for being a client of RBC.

This is a friendly reminder regarding an email we sent you recently.

You recently dealt with RBC over the phone.

We've shortened our survey to just 7 minutes and would like your thoughts on how we can better serve you.

Please complete the entire survey no later than Wednesday, July 5, 2017.

Start the Survey

Thank you for your time!

RBC Royal Bank and Ipsos

This survey is for service quality purposes only, you will not be asked to reveal personal account information. The information and feedback you provide will be shared with RBC to help them improve the service they provide to you and will be held in the strictest confidence by the bank.



Dear Colleague,

You recently received an invitation to participate in a survey to tell us about the teaching culture at the University of Calgary. The purpose of this research is to develop a new survey instrument that can be used to provide feedback to universities on their teaching cultures, and how they can strengthen support for learning and teaching over time.

The research is funded by the Social Sciences and Humanities Research Council (SSHRC) and is being conducted at nine Canadian universities. The University of Calgary Conjoint Faculties Research Ethics Board has approved this study.

The survey will take 20 minutes to complete and is available until February 28, 2018.

Survey participation is confidential and voluntary; your decision regarding participation will not affect your position as a University of Calgary employee. You may decline to respond to any question by leaving it blank. If you have any questions about the research, please please email the researchers at TCPS@ucalgary.ca or visit the Institutional Teaching Culture Study website

Take the Institutional Teaching Culture Perception Survey

Or copy and paste the URL below into your internet browser: https://ucalgary.ca1.qualtrics.com/jfe/form/SV_57Q

In order for the questions to display properly, we strongly encourage you to complete this survey on a computer.

Thank you for considering this invitation.

Sincerely, Lynn Taylor (former vice-provost teaching and learning)











• Which movie genre do you think you like the most?

• What is your favourite movie genre?



Do you use ASCII to write emails?

Do you use plain text to write emails?



Wouldn't you like fries as a side dish?

• Do you like fries as a side dish?



I am very satisfied with the service.

Strongly Disagree

3

4

Strongly Agree



I am very satisfied with the service.

Strongly Disagree 2

3

4

5

Strongly Agree



1 2 3 4 5
Strongly
Disagree Neutral Agree Strongly
Agree



statements:			Neither agree		
			nor disagree	Somewhat agree	Strongly agree
The president is doing a good job.	1	2	3	4	5
The Congress is doing a good job.	1	2	3	4	5
The Secretary of Defense is doing a good job.	1	2	3	4	5



Please indicate how much you agree or disagree with each of these statements: Neither agree Likert Strongly Somewhat nor Somewhat Strongly disagree disagree disagree agree agree Item The president is doing a good job. The Congress is 4 doing a good job. The Secretary of Defense is doing a good job.



Please indicate how much you agree or disagree with each of these statements: Neither agree Likert Strongly Somewhat Somewhat Strongly nor disagree disagree disagree agree agree Item 2 The president is doing a good job. Likert The Congress is 2 4 Item doing a good job. The Secretary of 4 Defense is doing a good job.



	Please indicate ho	w much you	agree or	disagree w	ith each of	these	
Likert Item		Strongly disagree	Somewhat disagree		Somewhat agree	Strongly agree	
	The president is doing a good job.	1	2	3	4	5	L
Likert Item	The Congress is doing a good job.	1	2	3	4	5	
Likert Item	The Secretary of Defense is doing a good job.	1	2	3	4	5	



	Please indicate how statements:	w much you	agree or	Neither	ith each of	these	
				agree nor disagree	Somewhat agree	Strongly agree	
	The president is doing a good job.	1	2	3	4	5	
Likert Item	The Congress is doing a good job.	1	2	3	4	5	
	The Secretary of Defense is doing a good job.	1	2	3	4	5	

Please indicate how much you agree or disagree with each of these Likert statements: Neither Scale agree Strongly Somewhat Somewhat Strongly nor disagree disagree disagree agree agree The president is doing a good job. Likert The Congress is Item doing a good job. The Secretary of 4 Defense is doing a good job.

Likert-Type Item

How often do you eat out?

2

3

4

5

Never

Sometimes

Average

Often

Very often



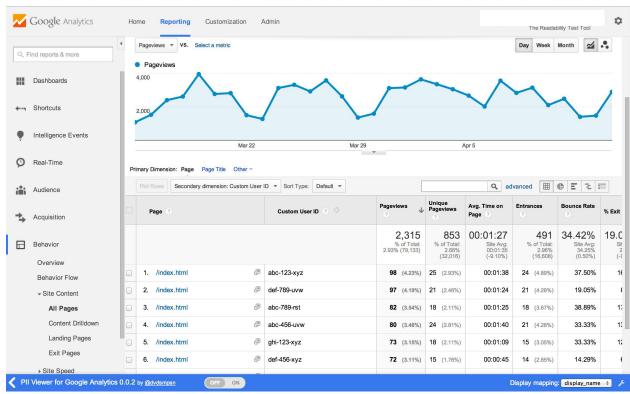
Other Types of Questions

Closed-ended questions

Open-ended questions

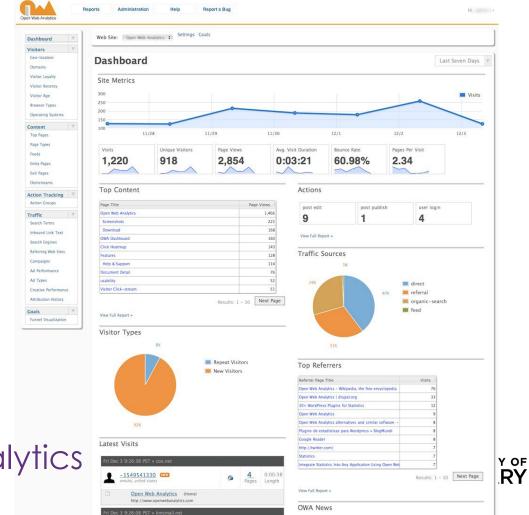


Logging

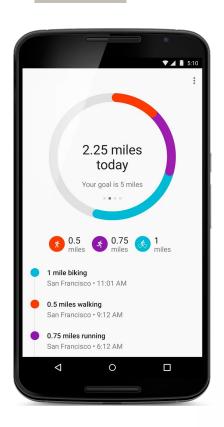


Google Analytics

Open Web Analytics



Sensors





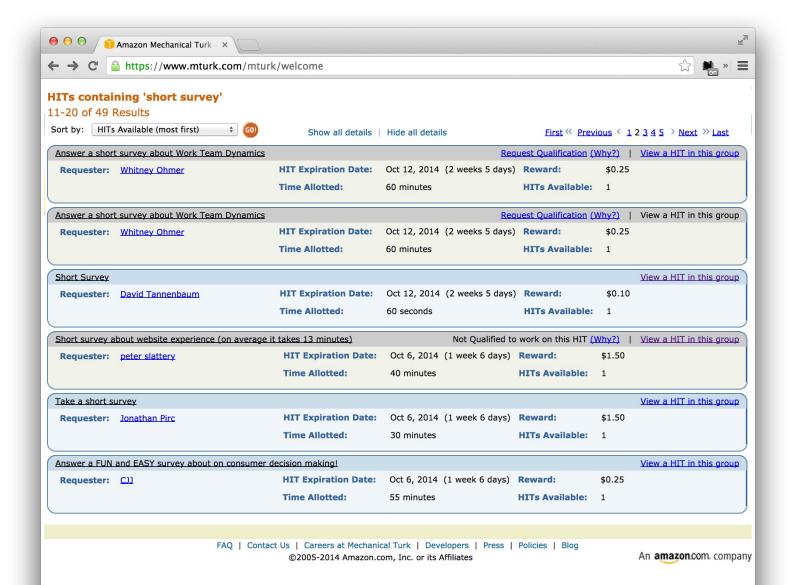








Crowdsourcing

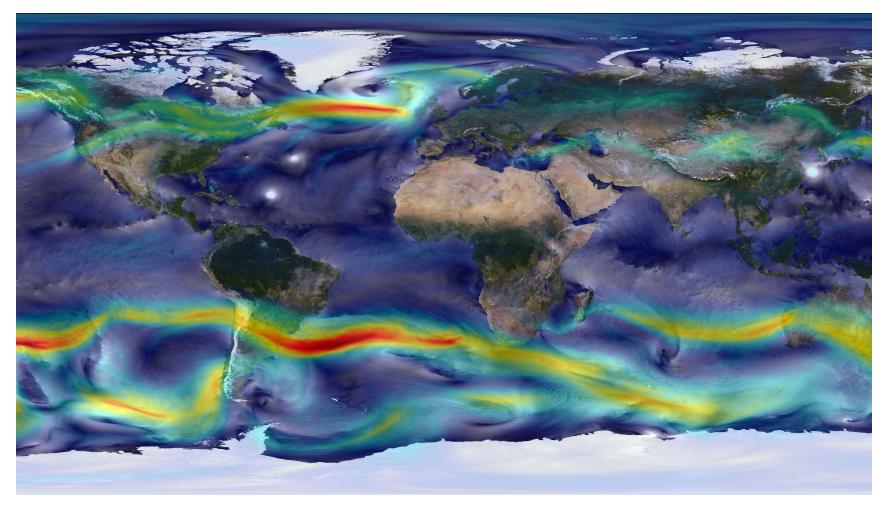




Generating Data



Simulations





Experiment

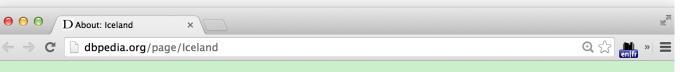




Extracting / Finding Data



DBpedia



About: Iceland

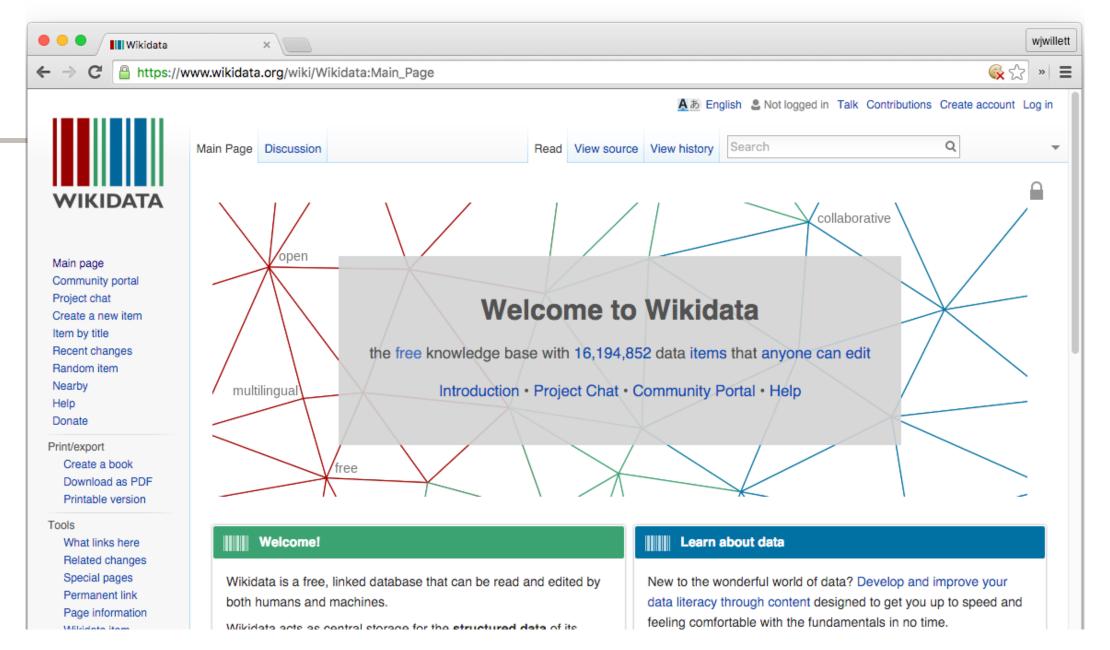
An Entity of Type: place, from Named Graph: http://dbpedia.org, within Data Space: dbpedia.org



Iceland /'aɪslənd/ (Icelandic: Ísland ['istlant]), sometimes referred to in full as the Republic of Iceland (Lýðveldið Ísland), is a Nordic island country marking the juncture between the North Atlantic and the Arctic Ocean, on the Mid-Atlantic Ridge. The country has a population of 325,671 and a total area of 103,000 km2 (40,000 sq mi), which makes it the most sparsely populated country in Europe.

Property	Value
	103001.0 103003.82714806272
dbpedia-owl:PopulatedPlace/populationDensity-	2.895766189068344 3.1
·	103001000000.000000 (xsd:double) 103003827148.062714 (xsd:double)
dbpedia-owl:capital	dbpedia:Reykjavík
dbpedia-owl:currency -	dbpedia:lcelandic_króna
dbpedia-owl:demonym	Icelander
· · · · · · · · · · · · · · · · · · ·	dbpedia:lcelanders dbpedia:lcelanders_of_Polish_descent
dbpedia-owl:ethnicGroupsInYear •	2013-01-01 (xsd:date)
dbpedia-owl:flag	Flag of Iceland.svg
dbpedia-owl:governmentType -	dbpedia:Unitary_state
dbpedia-owl:language	dbpedia:lcelandic_language
dbpedia-owl:leader	dbpedia:Ólafur_Ragnar_Grímsson dbpedia:Sigmundur_Davíð_Gunnlaugsson

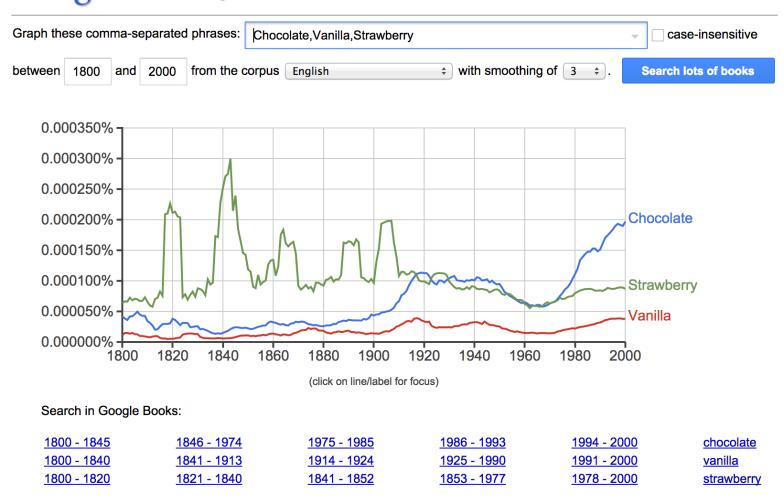






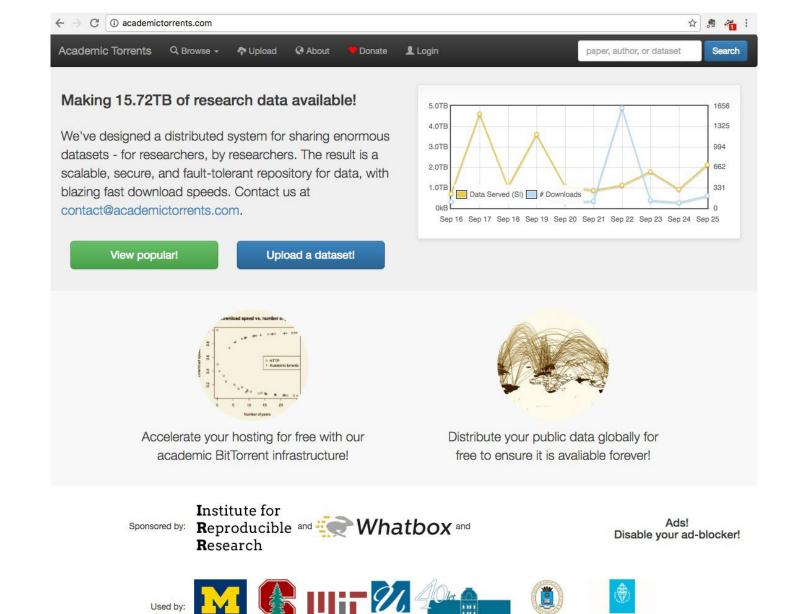


Google books Ngram Viewer



Run your own experiment! Raw data is available for download here.







POLITÉCNICA

Radboudumc

Hockey



Baseball

Baskethall

CFB

CBB

Olympics

Blog

Full Site Menu Below ▼

Sports Reference | Sports Stats, fast, easy, and up-to-date

A group of sites providing both basic and sabermetric statistics and resources for sports fans everywhere. Our aim is to be the easiest-to-use, fastest, most complete sources for sports statistics anywhere.

Baseball-Reference.com (Mobile)

Baseball statistics from 1871 to the present for major league players, teams, and leagues. Complete postseason and managerial data is included as well. Minor league stats back to 1877, and box scores, gamelogs and splits back to 1912. Updated daily.



Basketball-Reference.com

Professional basketball statistics for every season from Abdul-Jabbar to Zaslofsky, Find statistics for your favorite player, team, or league. The site also includes sections for coaches, awards, leaders, and the playoffs. A user favorite is the Play Index custom leaderboards. Updated daily.



Pro-Football-Reference.com

Football statistics and game results for all of NFL, AFL, AAFC & APFA history. The site includes player, Coach, and team stats, games scores for each team, Pro Bowl selections for each season, extensive leaderboards, and every draft pick ever selected. Our play



index allows for custom searches through every NFL box score since 1960, every TD in NFL history and every play since 1994. Additionally, you can search through every play in Super Bowl history. Updated the morning after every NFL

Hockey-Reference.com

Hockey statistics from the creators of Total Hockey to our website. Find statistics for your favorite player from Aalto to Zyuzin, team, or league. The site also includes sections for coaches, drafts, awards, leaders, and the playoffs. Analyze players using the Play



College Football @ Sports-Reference.com

College Football game results for every major school back to Princeton vs Rutgers in 1869. Player Stats for recent players schools, or conferences back to 1956. The site also includes sections for coaches, awards, leaders, and bowl games. Use the Play Index to create your own custom searches.

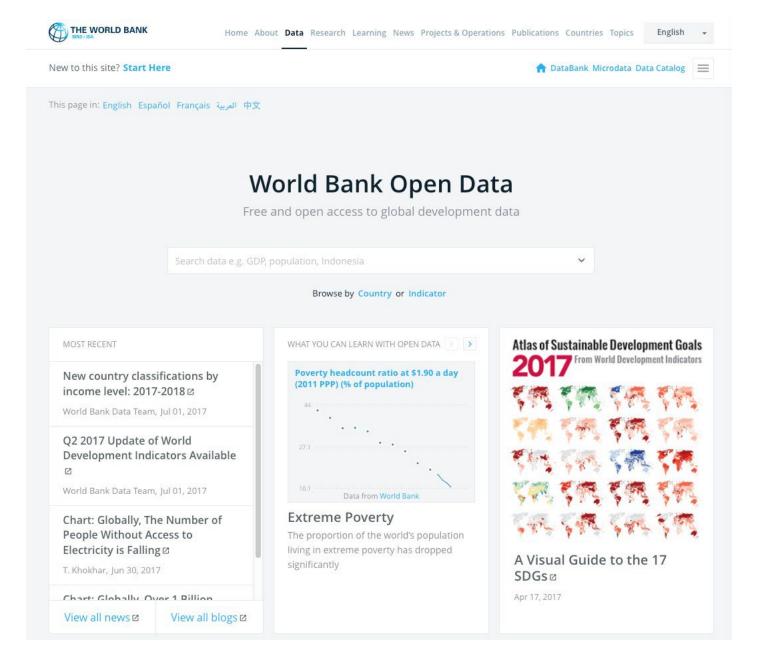


College Basketball @ Sports-Reference.com

College Basketball Stats and Game Result. Game results for every game featuring two major schools since 1949. Player Stats from Stephen Curry to Bill Walton. Stats for schools and conferences. The site also includes sections for coaches, awards, leaders, and the postseason. Use the Play Index to create your own custom searches.









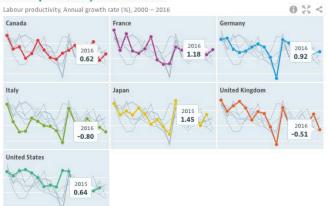


Featured Charts

Labour productivity differences across OECD countries remain significant. Labour productivity growth continues its long-term decline, including in some G7 economies.



Labour productivity and utilisation



Latest news

Statistical news releases

See recent statistical news releases.

Compare your income

Try OECD's Compare your income to check your perception of income inequality against reality!

Statistical resources

Database access



Make your own queries on large databases in our data warehouse, OECD.Stat.

Query databases

Statistical tools

Learn about OECD methodologies and stay informed through statistical newsletters.

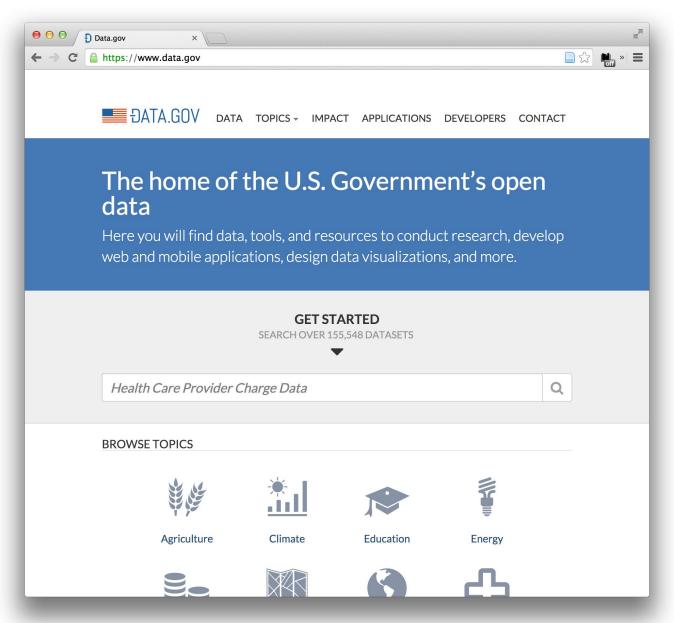
Go to statistical tools

Developer API

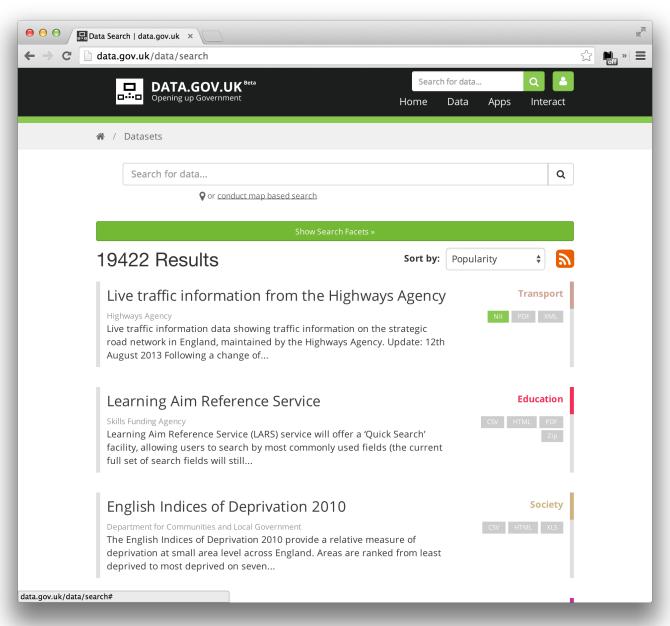
Learn about OECD's application programming interface (API) for accessing data.

Go to API for developers

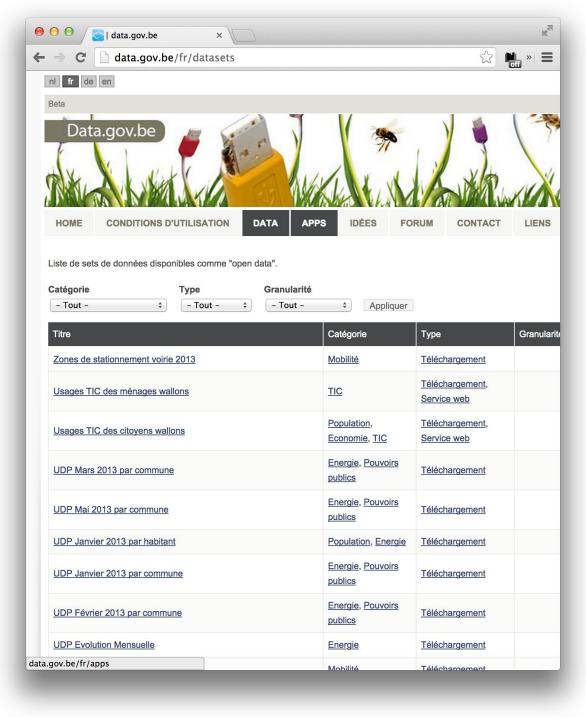




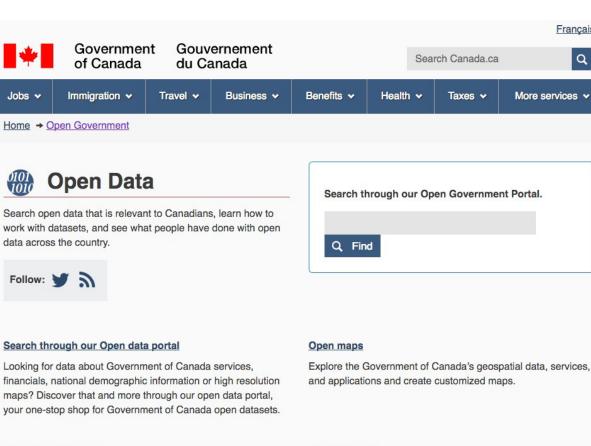












Looking for data about Government of Canada services, financials, national demographic information or high resolution maps? Discover that and more through our open data portal,

Open Data Inventory

Review the open data inventories submitted by Government of Canada departments and agencies.

Learn more about how to use a variety of data formats, including application programming interfaces (APIs).

Working with data and application programming interfaces

Apps gallery

Browse and download apps that were built both by the Canadian public and the Government of Canada that use open data.

Explore the Government of Canada's geospatial data, services,

Français

Q

Open data 101

Learn what open data is, how to get the most out of it, and explore the principles that are guiding the Government of Canada's open data initiatives.

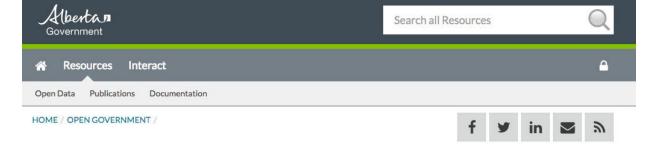
Suggest a dataset

Can't find the dataset that you are looking for? Let us know!

Submit your app

Have you made an application using Government of Canada open data or open information? If so, let us know and we will share it with Canadians in our apps gallery.

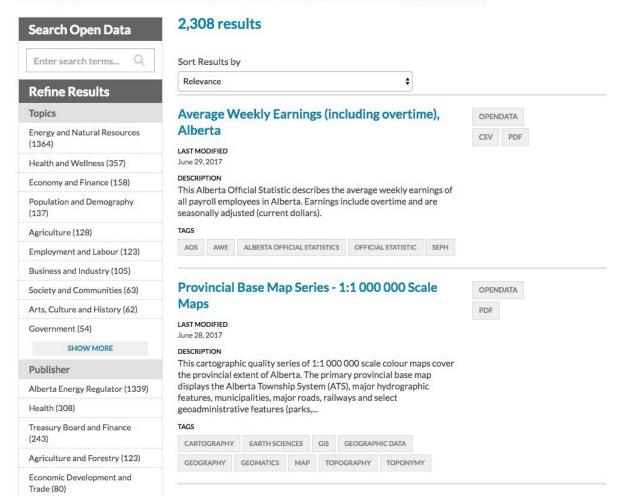




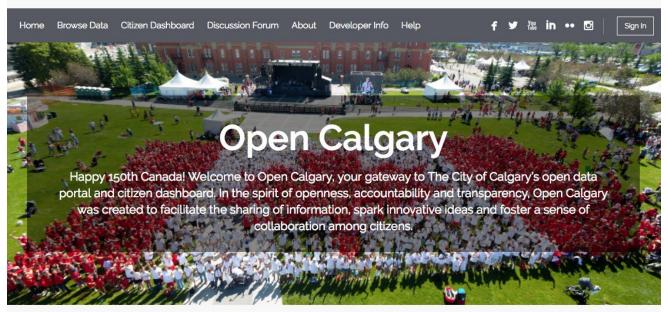
OPEN GOVERNMENT PROGRAM

Open Data

Search a listing of Government of Alberta open datasets. Can't find what you are looking for? Suggest a resource.



















Solar Potential Images

Explore solar potential images of buildings in Calgary.

Historic Rainfall Data
Check out our rainfall gauge data since 1998.

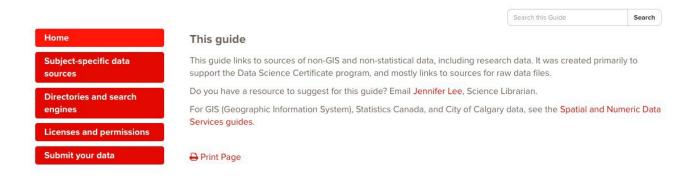
2015 Normalized Bike Volumes

See 2015 data on two way bike volumes in the downtown core.



Data Sources for Data Science

Non-GIS and non-statistical data sources, primarily to support the Data Science Certificate





Iweepy

An easy-to-use Python library for accessing the Twitter API.









The New York Times Developer Network

All the APIs Fit to POST

You already know that NYTimes.com is an unparalleled source of news and information. But now it's a premier source of data, too — why just read the news when you can hack it?

Getting Started

The Times Developer Network is our API clearinghouse and community. Here's how to get started:

- 1. Request an API key
- 2. Read the API documentation, FAQ and Terms of Use
- 3. Use the API Tool associated with each API to experiment without writing code

Using The NYT APIs

Terms of Use

Before you can use New York Times APIs, you must agree to the Terms of Use.

Attribution Guidelines and Restrictions

Please review these guidelines before you use our APIs.

Branding Guidelines

Please review the Branding guidelines before you use our APIs, this includes information on the use of our logo, image, and branding components.

API Key Registration

Ready to start coding? Request a key for each API you want to use.



Spotify Developer

Music, meet code. Powerful APIs, SDKs and widgets for simple and advanced applications



Spotify Web API

Our Web API lets your applications fetch data from the Spotify music catalog and manage user's playlists and saved music. Read more



Web API Console

Quickly test requests to our Web API, get back live JSON data and formatted cURL requests, with full OAuth and scope support.



Spotify Play Button

Add a Spotify Play Button to your blog, website, or social page-all your fans have to do is hit "Play" to enjoy the music. Read more



Spotify iOS SDK

(Beta) The Spotify iOS SDK makes it easy to add streaming, user authentication and other Spotify features to iOS apps. Read more



Spotify Android SDK

(Beta) The Spotify Android SDK makes it easy to add audio streaming, user authentication and other Spotify features to Android apps. Read more



Integrate Spotify Connect into your product

Want to integrate Spotify Connect to give your users a seamless music experience over wifi?

Read more



Developer Showcase

Here are just a few of the latest applications that have been built with our APIs. SDKs, and other developer tools. Read more



Design Resources

Hello partner. Welcome to our hub for partner guidelines and assets. We want to make it easy for you to integrate Spotify in your app while respecting our brand and legal/licensing restrictions. Note that by using these resources, you accept





Steam Web API Documentation

Valve provides these APIs so website developers can use data from Steam in new and interesting ways. They allow developers to query Steam for information that they can present on their own sites. At the moment the only APIs we offer provide item data for Team Fortress 2, but this list will grow over time.

Steam Web APIs available

ISteamNews: Steam provides methods to fetch news feeds for each Steam game.

ISteamUserStats: Steam provides methods to fetch global stat information by game.

ISteamUser: Steam provides API calls to provide information about Steam users.

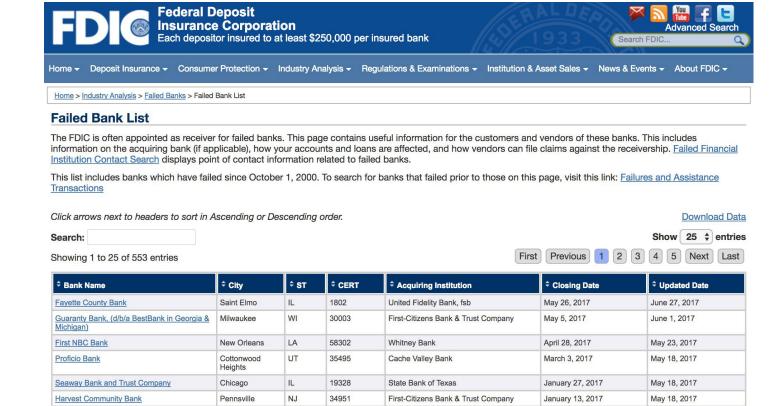
ITFItems_440: Team Fortress 2 provides API calls to use when accessing player item data.

Obtaining an Steam Web API Key

All use of the Steam Web API requires the use of an API Key. You can acquire one by filling out this form. Use of the APIs also requires that you agree to the Steam API Terms of Use.



Scraping



Today's Bank

United Bank

First-Citizens Bank & Trust Company

First-Citizens Bank & Trust Company

The Bank of Fayette County

AR

GA

PA

TN

Mulberry

Woodbury

Memphis

Milwaukee

King of Prussia

Allied Bank

The Woodbury Banking Company

First CornerStone Bank

North Milwaukee State Bank

Trust Company Bank

91

11297

35312

9956

20364

September 23, 2016

August 19, 2016

May 6, 2016

April 29, 2016

March 11, 2016

November 17, 2016

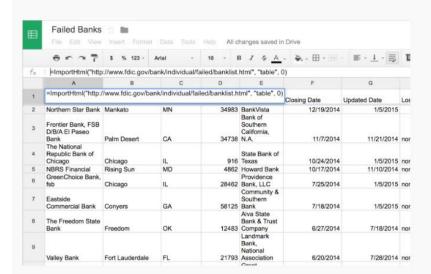
September 6, 2016

September 6, 2016

March 13 2017

June 1, 2017

Search this website ...



ROBERT KOSARA / NOVEMBER 15, 2009

The Simple Way to Scrape an **HTML Table: Google Docs**

Raw data is the best data, but a lot of public data can still only be found in tables rather than as directly machine-readable files. One example is the FDIC's List of Failed Banks. Here is a simple trick to scrape such data from a website: Use Google Docs.

The table on that page is even relatively nice because it includes some JavaScript to sort it. But a large table with close to 200 entries is still not exactly the best way to analyze that data.

After some digging around - and even considering writing my own throw-away extraction script -, I remembered having read something about Google Docs being able to import tables from websites. And indeed, it has a very useful function called ImportHtml that will scrape a table from a page.

MORE DATA ARTICLES

Temperature Baseline Differences

A Look At Climate Data

Interactively Explore Climate Data

A Browser for Data.gov

Data Is A Dish Best Served Raw

RECENTLY POPULAR

Understanding Pie Charts

The Simple Way to Scrape an HTML Table: Google Docs

Data: Continuous vs. Categorical

What is Visualization? A Definition

You Only See Colors You Can Name

EuroVis 2017 Conference Report, Part 2

EuroVis 2017 Conference Report, Part 1











Email Address





• Structured Data:

Unstructured Data:

Semi-structured Data:



• Structured Data: spreadsheet or database

Unstructured Data:

Semi-structured Data:



• Structured Data: spreadsheet or database

• Unstructured Data: raw text, streaming data, images, videos

Semi-structured Data:



• Structured Data: spreadsheet or database

• Unstructured Data: raw text, streaming data, images, videos

Semi-structured Data: somewhere in between



CSV (Comma-Separated Value)

firstName, lastName, age, streetAddress, city
John, Smith, 25, 21 2nd Street, New York, NY, 1

firstName	lastName	age	streetAddress	city	state	postalCode	homePhoneNumber	faxPhoneNumber
John	Smith	25	21 2nd Street	New York	NY	10021	212 555-1239	646 555-4567



JSON (JavaScript Object Notation)

```
"firstName": "John",
"lastName": "Smith",
"age": 25,
"address": {
  "streetAddress": "21 2nd Street",
 "city": "New York",
 "state": "NY",
  "postalCode": "10021"
"phoneNumber": [
    "type": "home",
    "number": "212 555-1239"
 },
    "type": "fax",
    "number": "646 555-4567"
```

firstName	lastName	age	streetAddress	city	state	postalCode	homePhoneNumber	faxPhoneNumber	gender
John	Smith	25	21 2nd Street	New York	NY	10021	212 555-1239	646 555-4567	male

XML (eXtensible Markup Language)

```
<person>
 <firstName>John</firstName>
 <lastName>Smith
 <age>25</age>
 <address>
   <streetAddress>21 2nd Street</streetAddress>
   <city>New York</city>
   <state>NY</state>
   <postalCode>10021</postalCode>
 </address>
  <phoneNumbers>
   <phoneNumber type="home">212 555-1234</phoneNumber>
   <phoneNumber type="fax">646 555-4567</phoneNumber>
 </phoneNumbers>
  <mender>
```

firstName	lastName	age	streetAddress	city	state	postalCode	homePhoneNumber	faxPhoneNumber	gender
John	Smith	25	21 2nd Street	New York	NY	10021	212 555-1239	646 555-4567	male

Handling Data



Storing Data



Storing Data

Backup

Password protect or encrypt sensitive information



Provenance

Keep track of where and when data was collected

Record data collection / processing steps



IP and Copyright

Know who owns the data

Do you need to publish or (re)share data?

Do NOT violate copyright



Privacy

Any information that could be used to identify individuals is sensitive

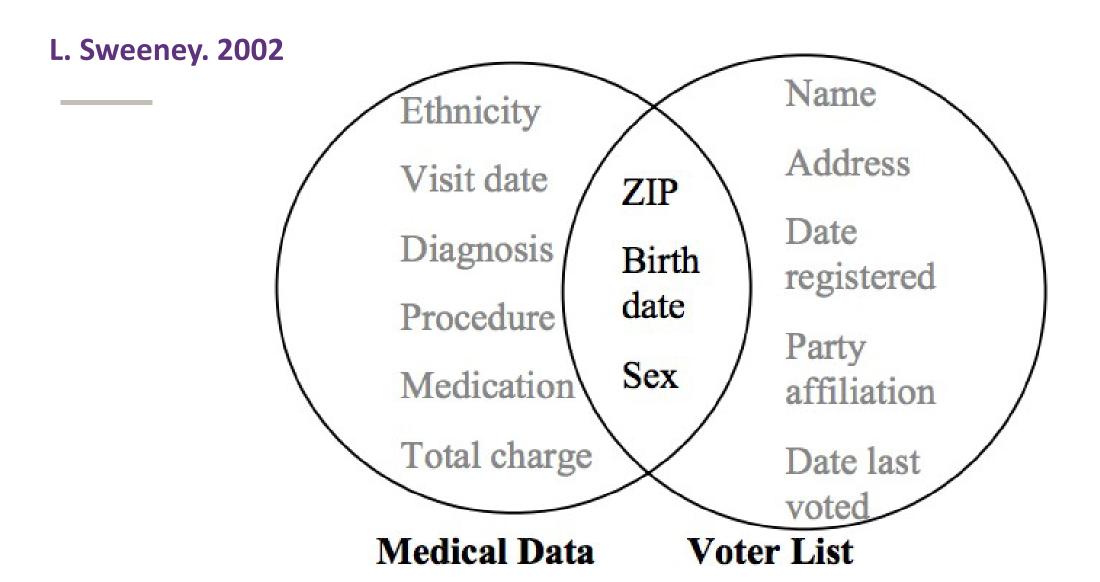
May have legal repercussions for releasing it

Anonymize data before sharing



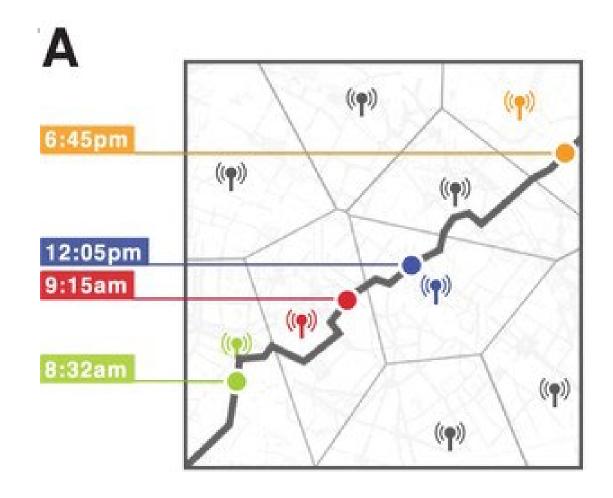
How to anonymize data?





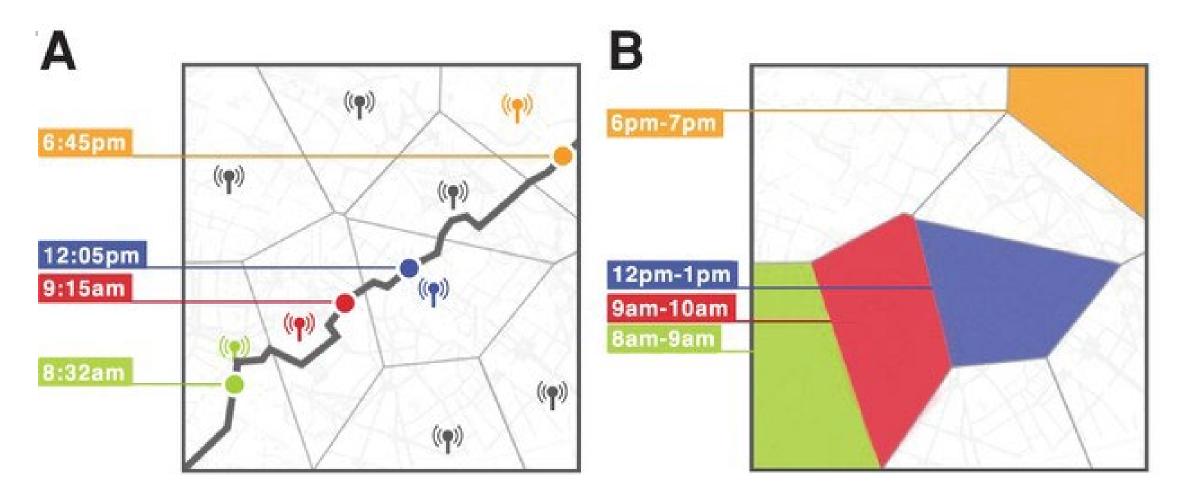


de Montjoye et al. 2013





de Montjoye et al. 2013





Ethics





Onward to ... Data Cleaning

Jonathan Hudson jwhudson@ucalgary.ca https://pages.cpsc.ucalgary.ca/~jwhudson/

